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# BALDWIN'S BERRY PLANTS

*A Complete Nursery Service - Fruits, Ornamentals and Flowers*

## 1927



O. D. Baldwin.  
PRESIDENT



G. W. Baldwin.  
SECRETARY - TREASURER

### BALDWIN

at  
BRIDGMAN  
SINCE  
1889

The Heart of the Berry Plant Business

PREMIER  
BEST EARLY  
STRAWBERRY

PEARL  
BEST LATE  
STRAWBERRY

**O.A.D. BALDWIN NURSERY CO.**  
**BRIDGMAN — MICHIGAN.**



$\frac{2}{3}$  Actual  
Size

### 2700 Plants Brought \$375

This is the income Baldwin PREMIER plants made for W. J. Thomas, Evans, W. Va., besides enough berries for two families of ten. At this rate an acre would yield more than \$1,125.00. And this unusually profitable early berry is doing the same thing for hundreds of successful fruit growers in all strawberry growing sections.

So don't fail to plant PREMIER liberally. You will find it a sure, big paying investment.

# PREMIER

## *The Earliest of All Strawberries*

(See Illustration on  
Front Cover)

Plant PREMIER and get **PEAK PRICES** for the **first** strawberries on the market five days to a week ahead of their rivals. **Then** is when every box of strawberries is snapped up by eager buyers. When everybody wants strawberries. When a big price is asked. With a small garden, you would be ahead of the stores and independent of their prices.

### **"The Only Berry Without a Fault"**

Many speak of PREMIER as "The only berry without a fault." There are no crop uncertainties with this berry because of the frost resistant qualities of buds and bloom. Please note, also, that with this berry the

### **Crop Has Never Been Destroyed**

That means big profits. You can depend upon PREMIER to "deliver" every season. It is the **one** strawberry, above all others, that will bring you your **first** berry profits.

## ANNOUNCEMENT

### To Customers of THE WHOLESALE NURSERY CO. of Bridgman

The Wholesale Nursery Company, a sales organization, whose orders were filled by other concerns, has been acquired by the Baldwins. This company has sold all its interests to us, and we are making this announcement here so you will not be looking for any price lists from The Wholesale Nursery Co., as they have ceased business entirely.

Our experience of nearly 40 years growing our own plants and supply-

ing satisfied customers, enables us to say to you that we can furnish better stock and better service than you have had before. **Every plant we ship is guaranteed True-to-Name and to reach you in good growing condition.**

Send us your order early for anything in our complete list of small fruits, fruit trees, ornamental shrubs, and flowers, and know that you will continue as a satisfied Baldwin customer.

**Full Cultural Directions for Fruits and Shrubs with Each Order**



# BALDWIN'S GREETINGS

## To Buyers of Nursery Stock

THE remarkable history of the Baldwins in the nursery business cannot be covered in a single page. O. A. E. Baldwin started the business in 1889 in a very small way. At his death O. A. D. Baldwin, the son, became responsible for it and Baldwin service obtained until the year 1923 when a corporation was formed under the name of Baldwin-Whitten-Ackerman Nurseries, resulting in the consolidation of the businesses hitherto conducted by O. A. D. Baldwin, C. E. Whitten & Son and A. R. Weston & Company. The nursery business of C. E. Whitten & Son was started in 1890; A. R. Weston & Company in 1892. All of these three companies were acquired by purchase and the exclusive rights to every phase of the business became the property of Baldwin-Whitten-Ackerman Nurseries. In June, 1926, O. A. D. Baldwin purchased of Mr. R. C. Whitten and Mr. R. W. Ackerman for cash, their entire interests in the Baldwin-Whitten-Ackerman Nurseries, and the business is now conducted under the name of **O. A. D. Baldwin Nursery Company**. Baldwin principles, Baldwin policies, Baldwin service, will now be under Baldwin supervision and management.

We are making this explanation fully to avoid confusion and to acquaint our customers and friends with existing conditions and relationships.

I want to express my sincere appreciation to the fruit growers of America for their loyal co-

operation and confidence in past years. With your help we have grown to be the largest fruit plant nursery in the United States. The opportunity that my father left me was very inviting and I have tried throughout the years to conduct the business so as to reflect

credit to his name. There are thousands of satisfied Baldwin customers scattered throughout this country. We cannot meet you all but are privileged to extend our greeting in this way.

By expanding our business to take in a general line of nursery stock, we can now supply you fully in fruits, ornamentals and flowers and can give you high grade nursery stock at low cost, quality considered. We will tell you honestly what we have

to sell—the following pages give you truthful descriptions of every item presented. We will quote our prices as reasonably as good quality can be sold for, in full justice to all concerned. The confidence placed in us throughout the years is a valuable asset and we cannot afford to jeopardize it by sending to our customers, at any price, inferior stock. That we will not do. Our system is so perfected as to make the possibility of errors most remote, but you will never find us quibbling with a customer, because we value the customer's good will too highly. We explain this as a Baldwin policy for the conduct of the Baldwin business.

Place your orders early and know that we will satisfy you in every respect. We are here to serve you.

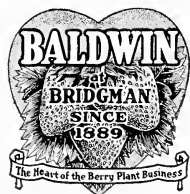
Very truly yours,

*O. A. D. Baldwin*  
President

**O. A. D. Baldwin Nursery Company**  
Successors to  
Baldwin-Whitten-Ackerman Nurseries



O. A. E. BALDWIN  
Founder in 1889





# AT YOUR SERVICE

## Our Long Experience Saves You Money

Throughout our entire business experience it has been our purpose to keep the name "Baldwin" untarnished and of good repute.

Nearly 40 years doing one thing and doing it well—growing, selling and shipping nursery stock. This should be a sufficient guarantee to you that Baldwin Quality is the best, that Baldwin honest prices are reasonable, and that Baldwin prompt service is satisfactory.

For many years we have experimented with Strawberries, Raspberries, Blackberries and Grape Vines, seeking the perfect development of such varieties as would prove satisfactory both to commercial and home growers. Nor could we have had a more favorable location in which to carry on this experimental work. For our property on the shore of Lake Michigan is the ideal plant growing section, not only of the State of Michigan,

but—from a berry plant viewpoint—of the entire United States.

Our Strawberry Plants are recognized by authorities as Standard. The new, fertile, virgin soil that is unequalled anywhere, and a northern climate, mildly tempered by the lake, give our plants a vigorous growth and virile root systems which assures their uninterrupted growth after transplanting.

We offer nothing except those varieties which have proven profitable to our customers. These varieties with a brief summary of their outstanding features you will find in the following pages. You can buy from Baldwin a complete line of nursery stock, including ornamentals for beautifying your home grounds. There is an advantage in buying direct from the grower. You save the difference.

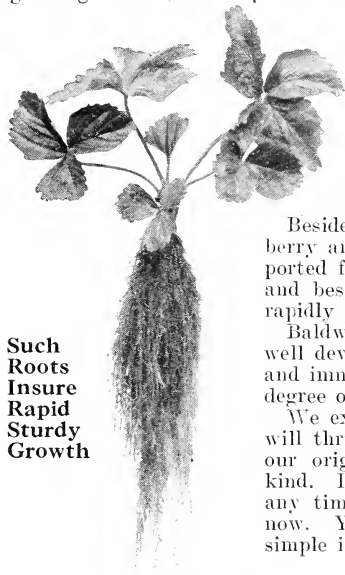
## Strong, Healthy Plants Yield Big Crops

Ours is the only Nursery in this part of the State that has its own packing house equipped with private side track. This makes possible the loading of all shipments direct from packing house to car. Without our facilities many other nurseries must first load on the trucks and make a haul of from one to five miles to the Express Office, thus exposing stock to damage by heat and cold, giving it a bad start.

Besides our splendid shipping facilities, our Strawberry, Raspberry, Blackberry and Grape Plants are of our own growing here in Michigan, and not imported from other states. Michigan, you know, is today producing the cleanest and best Raspberry Plants of any section of the country. Michigan, too, is rapidly gaining an enviable reputation for Grapes of unusually fine quality.

Baldwin New Ground Plants, as propagated in our Nursery beds have strong, well developed root systems. They suffer no shock or injury in transplanting, and immediately begin a rapid, sturdy growth for you that assures the highest degree of satisfaction.

We exercise the greatest care and spare no expense in producing plants that will thrive just as fast in your garden as if they had been left untouched in our original beds. Think this over carefully when ordering plants of any kind. It is a known fact that berries brought better prices in 1926 than at any time during the war or since. There is big money in berries and fruits now. Your success will be assured with Baldwin "Quality" plants under our simple instructions. We look for your order.



Such  
Roots  
Insure  
Rapid  
Sturdy  
Growth

## To Former Customers of

**C. E. Whitten & Son, and A. R. Weston & Co.**

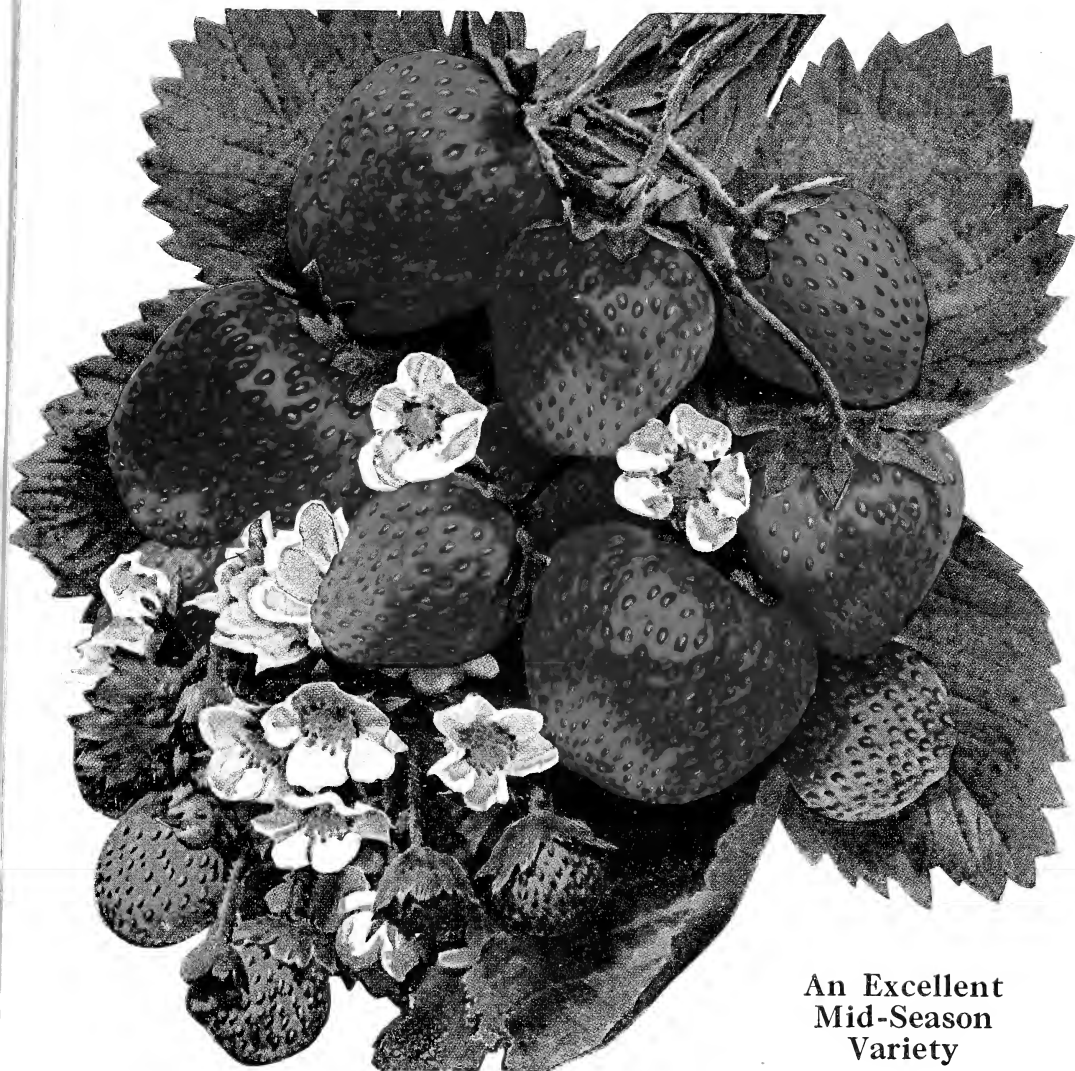
In buying the entire interests of Mr. Whitten and Mr. Ackerman in the Baldwin-Whitten-Ackerman Nurseries, we have, by this purchase, acquired the exclusive use of the mailing list formerly owned by C. E. Whitten & Son and A. R. Weston & Co.; as well as those of Baldwin-Whitten-Ackerman Nurseries.

From 1889 to 1923 the Baldwins built up the largest fruit plant business in the United

States. This was done right here in Bridgman.

We want each one of you to get started this year with some of Baldwin's selected plants, and to know more about Baldwin's policy of doing business. We are giving mighty good values for every dollar sent us, and you will want to continue a Baldwin customer in the years to come.

How do you like our book, and what do you think about our prices? Please take time to write us anyway—we want to get better acquainted with you.



**An Excellent  
Mid-Season  
Variety**

# Gibson

In Berrien County, Michigan, where the finest Strawberries in the world are grown, GIBSON has been the leading market berry for the past 15 years. That fact alone speaks volumes for its all-around excellence. There is no question about its being one of the most profitable Strawberries grown. It is a strong pollenizer and a vigorous plant maker with 2 to 4 large fruit stems on every plant. Every vine loaded with great big, handsome, dark, glossy red berries.

The GIBSON also possesses an excep-

tionally fine flavor. It is the ideal berry for table, market or canning. Easy to sell from its appearance alone. And its flavor has gained and holds its tremendous popularity among home growers. The GIBSON thrives in all soils and climates.

## Gibson Reliable—Wants More

Spalding, Michigan,  
October 8, 1926.

Dear Sirs:—

I was well pleased with your Gibson Plants, all of them were good live plants. Next spring I intend to plant a bigger patch. I want a good late sort also, one that is as reliable as Gibson for cold winters. We have hard winters here.

Yours truly,  
Urgelle La Bonte.

Mr. La Bonte ordered 1,000 Gibson.

**Instructions on How to Raise This Variety Successfully Sent With Each Order**

The Wonderfully Profitable

# MASTODON

## Everbearing

Two Full Crops One Year from Planting

Fruit trees begin to bear 4 or 5 years after planting—with June varieties of strawberries you wait one year for a crop, and even ordinary Everbearers seldom produce satisfactorily the Spring following setting. But MASTODON has a tremendous advantage over these other fruits because of the fact that it produces a wonderful crop of full sized berries **the first Autumn after planting** and follows it up with another heavy crop the following June. This MASTODON feature makes it a profitable variety for the commercial grower, because he can depend on **2 complete crops** in the same length of time that is required to secure just one crop from June strawberries. It means **double profits** from the same strawberry bed—more dollars for the same amount of land and with no more work. The home grower profits just as well.

During the past few years MASTODON has been widely grown in all fruit sections and is rapidly becoming a favorite because it has so generally proven itself satisfactory and profitable. We cannot say too much about this wonderful Everbearer, or recommend it to you too strongly.

### \$5 and Up Per Crate

For the past 3 years many local fruit growers have planted larger and larger acreage to MASTODON. Each year it has brought them regularly \$5.00 and more for a 16-quart crate. Their picking season begins in mid-summer and continues until frost. MASTODON berries in the last picking are just the same big size as the first picking. These fruit men are more than pleased with MASTODON and are now discarding other everbearing varieties in its favor.

On the Chicago fruit market MASTODON regularly brings more per crate than other Everbearers because of its unusually large size and brilliant, glossy appearance when it reaches the market.

$\frac{2}{3}$  Actual  
Size



# MASTODON

Brings Rich Rewards

## A Full Crop This Summer

By July 15 berries begin to ripen on MASTODON plants set in April. Pickings rapidly increase until in September you will be getting several hundred quarts per acre every 5 or 6 days. These heavy pickings continue for at least 6 weeks. There is no other fruit that will so quickly give you sure, profitable returns in so short a time. MASTODON will bring you a full crop of big, delicious berries that always sell at top prices. A valuable crop ready for market 90 days from planting—think what this means to you in quick returns!

### Greatest Everbearing Strawberry

MASTODON has so many good points in its favor that it may rightly be called the greatest achievement in the production of an everbearing strawberry. It is a very mastodon in the size of its big, red, luscious berries, and its vigorous, healthy plant. MASTODON berries are truly enormous in size. Not a few, but all of the berries are away above the average. Their glossy red color and bright yellow seeds give them a beautiful appearance, and their firm flesh and tough skin make them an excellent shipper. Unlike most Everbearing strawberries, MASTODON is a heavy plant maker, producing an abundance of large sized bushy plants with heavy foliage that protects the berries from the hot sun in Summer and rain and cold in the Autumn. MASTODON produces a full crop of its big berries on any good soil. Bears as many berries as Champion, but every berry is 2 to 3 times as large.



MASTODON  
(From a Photo)  
½ Actual Size

### 7 Reasons Why Mastodon Pays

1. Biggest Everbearer grown.
2. Unusually big crops—July 1st to frost.
3. Excellent shipper.
4. Brilliant, glossy red color.
5. Delicious flavor.
6. Brings more on any market.
7. Another big crop in June.

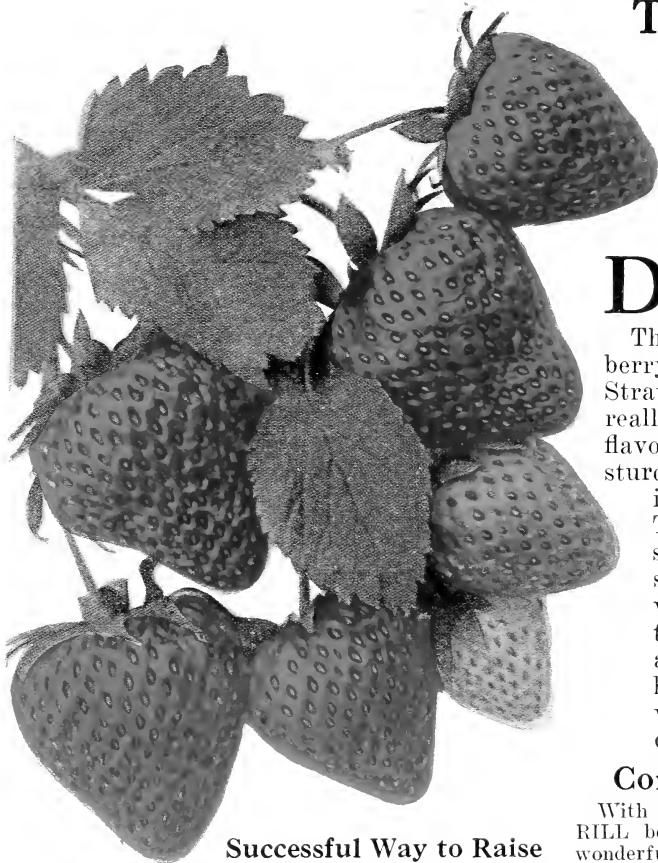
### Baldwin's Genuine True-To-Name Mastodon

A few years ago we secured several thousand plants from the original MASTODON stock, for our propagating fields. We guarantee our MASTODON to be genuine true-to-name stock.

It is our belief that MASTODON is by far the best Everbearing variety of strawberries yet introduced, and we do not believe that there will be any other Everbearing

variety of equal value for a long time to come. We are advertising this variety widely and recommend it for general planting for strawberry growers everywhere. We would not be doing this if we did not believe in MASTODON. Its great productiveness, unusually large size, brilliant, attractive color and excellent shipping qualities make it a berry that is bound to become a leader wherever grown and to bring big profits to those who grow it.





## The Million Dollar Berry

There are many reasons why you should plant this wonderful Strawberry. Commercial growers always feel safe in planting it—and sure of its ready sale at good prices. Home growers have good success and find it so easy to raise.

## Dr. Burrill

This is truly a most remarkable berry—one of the best all-around Strawberries ever produced. It is really in a class by itself, for in size, flavor and color, combined with its sturdy root system and heavy crown, it has few equals and no superiors. The Dr. BURRILL fruits from mid-season until late and is a ready seller on the market. As a dry-weather producer it can't be beat, the long roots taking moisture from a greater soil depth and producing heavier foliage and crops than most varieties under similar dry season conditions.

### Combination Offer on Page 28

With other combinations, we list Dr. BURRILL because of our knowledge of what this wonderful "Million Dollar Berry" will produce. Do not fail to include it with your order with early and late berries.

**Successful Way to Raise  
These Strawberries Sent**

**With Each Order—See Page 30**

## Sen. Dunlap

Perhaps no other Strawberry is so well and favorably known throughout the country generally as the old reliable Sen. DUNLAP. It enjoys the enviable distinction of producing full crops in a wider range of soil and climate than any other variety. No wonder, then, that growers in nearly every state in the Union order more and more Sen. DUNLAP every year.

### A Very Heavy Bearer

That's what the practical grower wants—BIG CROPS! Sen. DUNLAP produces them unflinching. Big, uniformly shaped berries of handsome, dark red color. A splendid shipper and ready seller because of its attractive appearance. What the commercial grower wants, so does the home grower.

Taking all into consideration, here's a berry that will bring you results—a big profit on your investment—for pleasure or profit—take our word for it!

**Raised Successfully Everywhere With  
Our Simple Instructions Sent With  
Each Order.**



**A Hardy  
Grower  
in Any  
Climate.**

**Brings  
Top Prices  
on Every  
Market**



## AROMA

### The Big Fancy Late Strawberry

If you want an exceptionally fine, firm, late berry that stands up under long shipments, by all means plant AROMA. It is the standard late variety that brings big profits to growers everywhere as it thrives in any climate, the heavy, dark green foliage making it disease resisting to a remarkable degree.

AROMA is a steady producer of big, round, deep red, glossy berries of excellent eating quality. The skin is tougher than early varieties and the flesh

is firm—the characteristics which make it such a splendid shipper.

For a late variety, AROMA is unusually mild and sweet. It is a fancy berry in the truest sense of the word which greatly adds to its marketability at top prices. It has steadily been growing in favor for the last 10 years and has more than proved its worth under all conditions. Our guarantee is behind this variety in every respect. We would like to fill your order. Low prices page 29.

## COOPER


### The Biggest Berry!

Nine COOPERS make a layer in a full sized quart box—27 fill the box! That gives you some idea of the enormous size of this magnificent berry, and explains, too, why they sell for 10 to 12 cents more per quart than other fancy varieties and make them so popular with both home and commercial growers.

### Brings Paying Crops

Unlike many extra large Strawberries, which have hollow centers and are somewhat insipid, every COOPER is firm throughout, with no green tips. As for sugary sweetness and delicious flavor, COOPER simply can't be beaten. It is a heavy producer—big plants and thick fruit stems hold berries off the ground. This is something to consider when ordering Strawberry Plants.



**1/2 Actual Size** 



# PEARL

## Late Berries for Profit

(See Front Cover.) Truly a wonderful berry either for home garden or commercial growing.

### Latest June Bearing Berry

Blooms freely and opens its buds late enough in the Spring generally to avoid late frosts. That's why its crops are so heavy and can be counted on so surely. Berries are enormous, of dark, bright red color, with prominent yellow seeds. Remarkably firm—a fine shipper.

In the North, it does not come into its prime until the very last of June and early July, when other varieties are off the market—and always brings top prices.

### Gets \$1.00 More per Crate

Mr. L. C. Harper, Carpenter, W. Va., says, "I am exceedingly proud of my Pearl Plants. Everybody who saw them said they bore the finest berries they had ever seen. Finished picking them on July 1st—one week after other varieties were gone. I got \$1.00 more per crate for them than any of my other varieties."

See Combination Offer, page 28.

# Charles I

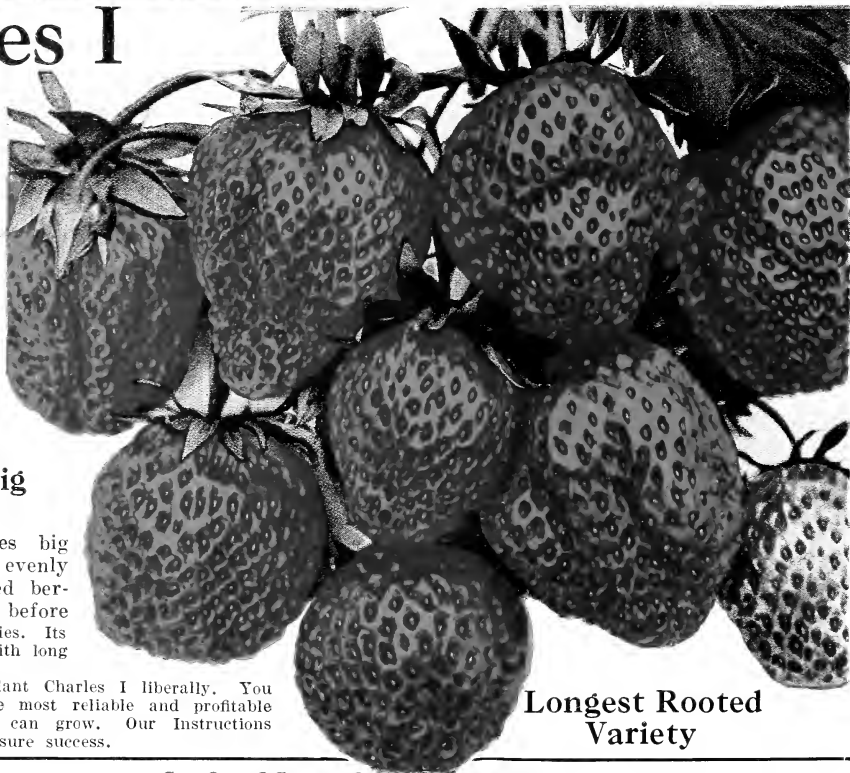
## Extra Early Ripening

A smashing big money maker. Commercial growers have made as high as \$1,100 per acre from the famous Charles I. One of the first Strawberries on the market.

## Produces Big Crops!

Charles I produces big crops of large, evenly shaped, finely colored berries, fully a week before the medium early varieties. Its strong, hardy plants, with long roots, insure long life.

We advise you to plant Charles I liberally. You will find it one of the most reliable and profitable early Strawberries you can grow. Our Instructions sent with each order insure success.



## Longest Rooted Variety





**A Full Crop  
Guaranteed  
This Summer**

# Champion

(EVERBEARING)

**Successfully Grown  
Everywhere**

CHAMPION is a distinct success and has won enthusiastic praise of home and commercial growers everywhere. Its vigor and hardiness are truly remarkable—the quantity and quality of fruit unexcelled. The CHAMPION is

a heavy bearer of good size and shape berries, dark red and fine flavored. It is especially valuable for home use and canning.

Set it out in good fertile soil and see what a heavy crop you will have the latter part of June! And from then on till late fall the vines will be loaded with big, delicious, red berries, for table or market. Always commands a good price. Extensively grown everywhere.

(Per.) The Brandywine is a valuable late Strawberry especially adapted to home use and canning, owing to its very dark red color and fine flavor. Brandywine is late, good shape, good quality, good size, firm, productive. Many Commercial growers prefer this variety as a late berry. Always profitable—doing exceptionally well in central and southwestern sections.

## Brandywine

**An Old Variety of Exceptional Value**

## UTAH—The Rocky Mountain Red Raspberry

**Absolutely Hardy and Healthy**

Our stock came directly from the originator. We have named this great Raspberry the UTAH, as it came from that mountain state where plants must be hardy and vigorous to stand the severe climate.

A very strong grower, producing great clusters of beautiful berries which are especially attractive on account of their large size, bright color and perfect shape. UTAH ripens very early when prices are highest. We have fruited this new Red Raspberry on our farms for the past two seasons and find UTAH to be all that is claimed for it. Exceptionally hardy and healthy, it produces fruit of wonderful keeping quality. Try a few UTAH plants. You will like this new variety.

**Special Introductory Prices Page 29**



# RASPBERRIES

## *Selected Varieties—Red and Black*

These berries, coming in a little later than the first crop of Strawberries, always receive a hearty welcome when they appear on the market. That is one reason why commercial growers specialize in this fruit. For Raspberries and Blackberries, when they are properly grown and the berries attain their full plump size, have a most distinctive and delicious flavor and command a good price. In one respect they are superior to any other berry. You've guessed it—as **pie makers** they simply can't be beat! And what wonderful jams and jellies they make!

Commercially they earn handsome profits not only because of their comparatively short season but also because of their splendid shipping qualities.

They are easy to grow—require very little attention—and for that reason are ideal berries for home growing. Home growers should plant about 25 or 50 of any of the varieties listed in this book and you are sure to have all the Raspberries and Blackberries you want for table use and canning with a good surplus to sell to neighbors or dealers.

## Victory

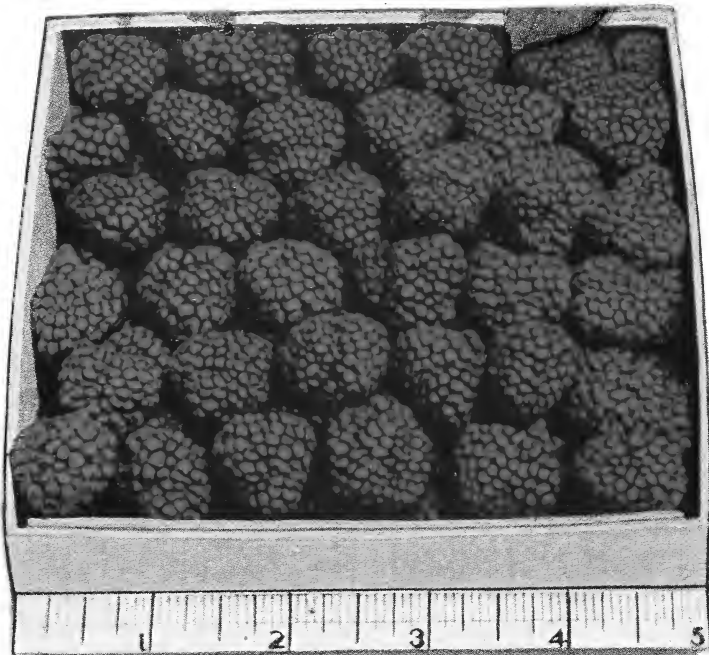
### Unusually Productive

Of all Red Raspberries grown VICTORY is one of the leaders in productiveness and size of fruit. It has a record of producing 19 pints of fancy berries on one bush during one fruiting season. To give you a further idea of the tremendous size of its crops, bush for bush, acre for acre, with the same care and under exactly the same conditions, it has produced nearly **TWICE AS MUCH FRUIT** as Cuthbert. In fact, VICTORY is a seedling of Cuthbert and it resembles that well known variety closely.

### Exceptionally Hardy

Berries are exceptionally large in size—see reproduced photograph of pint box. Easily and rapidly picked. Coming on the market after the first rush of Red Raspberries is over, you are sure of good prices.

Unusually hardy—being originated in northern Michigan—VICTORY has withstood 30 degrees below Zero without damage. This same hardiness brings it through unfavorable seasons with a full crop—more money for you.



**6 Berries ~ 5 Inches  
As Shown in Box**

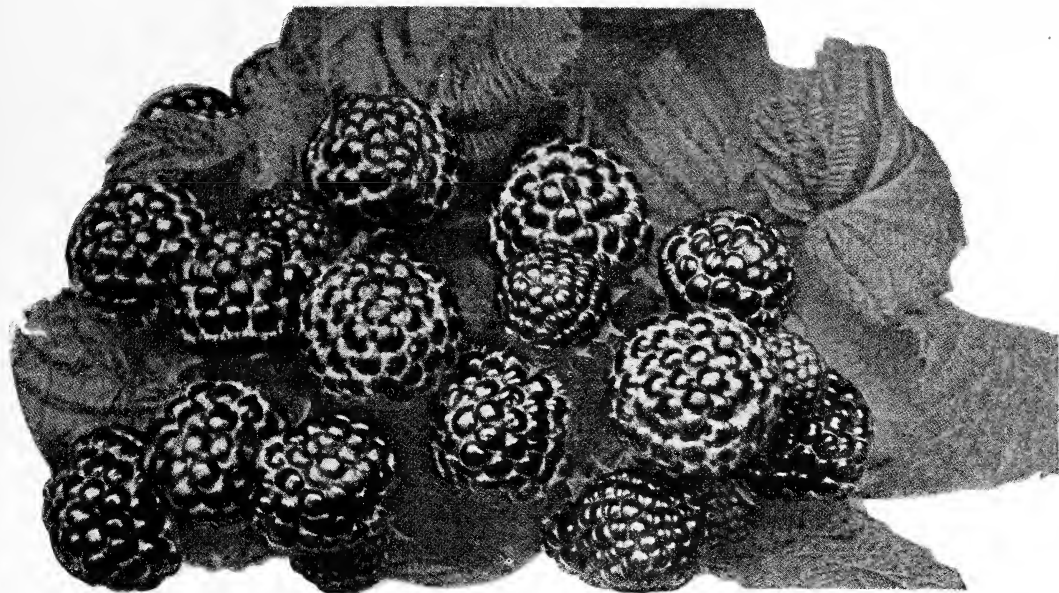
### A Proven Money Maker Wherever Grown

Being one of the largest and best quality of Red Raspberries ever grown and, yielding as it does, such bountiful crops without fail year after year, it is easy to see why VICTORY is such a big money maker everywhere. No practical berry grower can afford to overlook the importance of planting VICTORY, for it is positively one of the most successfully grown and marketed of all Red Raspberries.

### Excellent for Canning

VICTORY is in great demand by canning factories because it has the rare quality of holding its deep red color indefinitely after being put in the can. Many canneries use this variety exclusively. For the same reason, VICTORY is a delight to the housewife for her canning.

See Special Combination Prices  
on Page 28



# Cumberland Blackcap

The Standard Black Raspberry all over the country. Plants are tall, vigorous and very productive. Thrive everywhere regardless of climate. Have withstood 16 degrees below Zero on our own farms. The berries are unusually large, firm, jet black, with a delicious, piquant flavor.

The CUMBERLAND is rather tough skinned. They are wonderful long distance shippers and, because of their attractive appearance, always command good prices.

The CUMBERLAND BLACKCAP is the most extensively grown of all Black Raspberries, and can always be depended upon to make big crops. Plant CUMBERLAND for big profits, commercially or in your home garden.

## Cumberland Transplants

### For Quick Money

This year we have a limited supply of Cumberland Transplants—tip plants that have been transplanted and grown a year in our nurseries. On account of our unusually favorable growing season last year, they are all above average in size and quality—large bushy plants, capable of producing some fruit this summer. To bring quick returns on your investment, include some of these transplants in your order. Don't wait too long. We have only a few and will be sold out early.

**HONEYSWEET. Best Blackcap for home use.** Large fancy fruit. Sugary sweet, rich flavor. Very productive and long fruiting. A few dozen plants will abundantly supply your table and give you plenty for preserving. Distinctly a fancy fruit, widely planted by growers who supply a quality market at high prices. You will be satisfied with Honeysweet.

**KANSAS. Good early variety.** Now a general favorite Black Raspberry all over the country. Ripens early, jet black, firm, of the best quality; a strong grower, stands drought and cold. Very productive. A money maker.

**PLUM FARMER. Best early Blackcap.** Plants unusu-

## Big Crops Every Year Most Profitable Blackcap

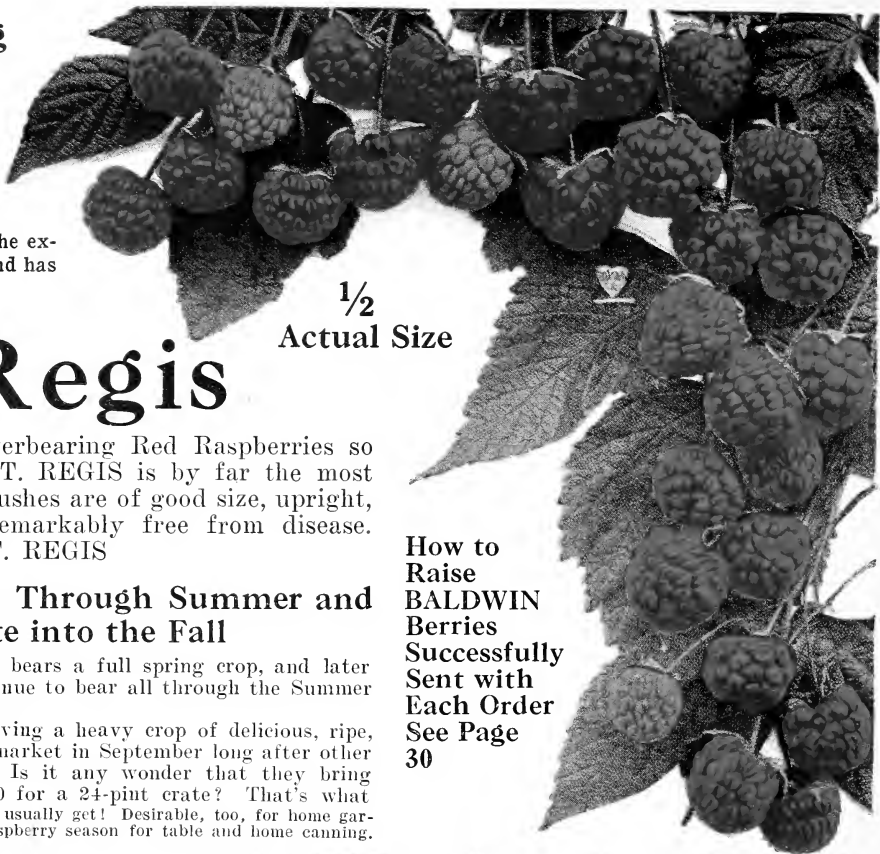
ally free from disease; strong growing, producing many laterals, producing lots of bearing wood, insuring a heavy crop. Berry is very large and of fine quality. A favorite market variety with many, as practically the entire crop can be harvested in three pickings. Ripens very early bringing top prices.



Cumberland Transplant. Note Well-Branched Bush.

## Everbearing Red Raspberry

Like the Everbearing Strawberry, the Everbearing Raspberry has safely passed the experimental stage and has come to stay.



$\frac{1}{2}$   
Actual Size

# St. Regis

Of all the everbearing Red Raspberries so far produced ST. REGIS is by far the most popular. The bushes are of good size, upright, vigorous and remarkably free from disease. Besides this, ST. REGIS

## Produces All Through Summer and Late into the Fall

This berry plant bears a full spring crop, and later on, new canes continue to bear all through the Summer into late Autumn.

Just think of having a heavy crop of delicious, ripe, red raspberries to market in September long after other berries are gone! Is it any wonder that they bring from \$7.00 to \$8.00 for a 24-pint crate? That's what growers of ST. REGIS usually get! Desirable, too, for home gardens to extend the Raspberry season for table and home canning.

How to  
Raise  
BALDWIN  
Berries  
Successfully  
Sent with  
Each Order  
See Page  
30

## Queen of the Market



$\frac{2}{3}$   
Actual  
Size

# Cuthbert

The CUTHBERT is better known and grown in larger quantities than perhaps any other variety of Red Raspberry. Bushes are hardy, vigorous and very productive. Not quite as hardy as King; hence does not do so well in far northern climates subject to extremely low temperature. The first essential for success with CUTHBERT is to get sound, healthy stock which is the only kind we sell. Does best when planted in deep, sandy or gravelly loams.

## An Exceptionally Good Canner

CUTHBERT is recognized by highest authorities to be the best variety to grow for canning. The berries are large, conical; retaining their color and firmness for considerable time after picking and can, therefore, be shipped to distant markets without injury.

**See Low Prices on Page 29**

# King Red

## *One of the Most Profitable Red Raspberries*

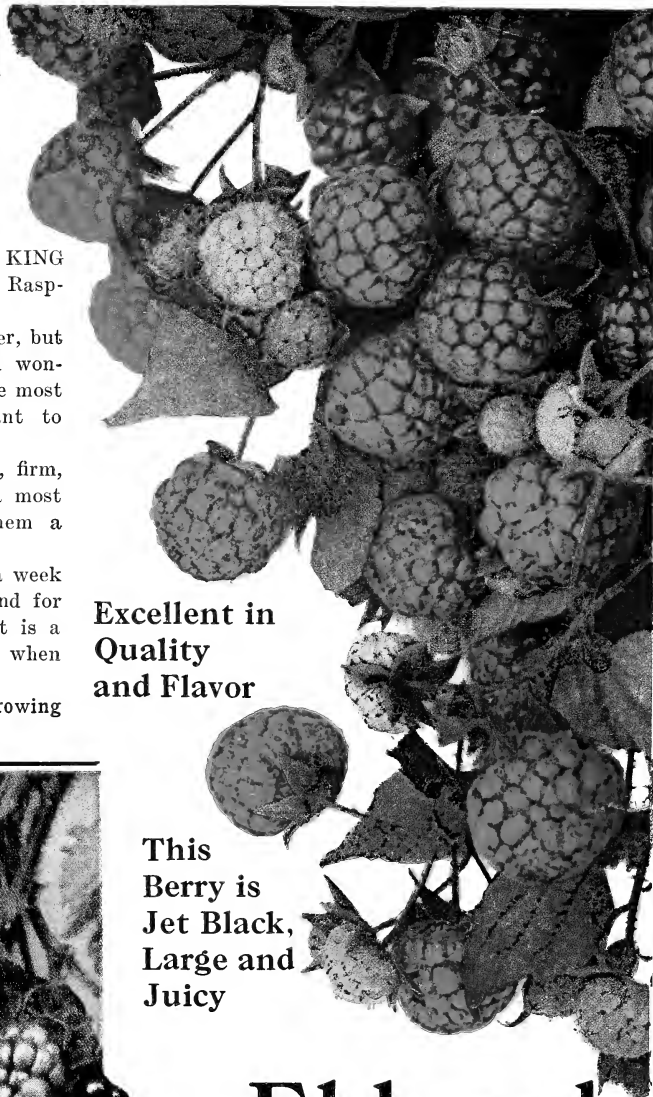
For big, early returns we recommend KING RED, one of the most profitable Red Raspberries you can plant.

KING RED is not only an early bearer, but its plants are hardy, very healthy and wonderfully productive. They withstand the most extreme cold and are highly resistant to disease.

The berries of KING RED are large, firm, round and of a bright red color with a most excellent flavor, which insures for them a steady demand.

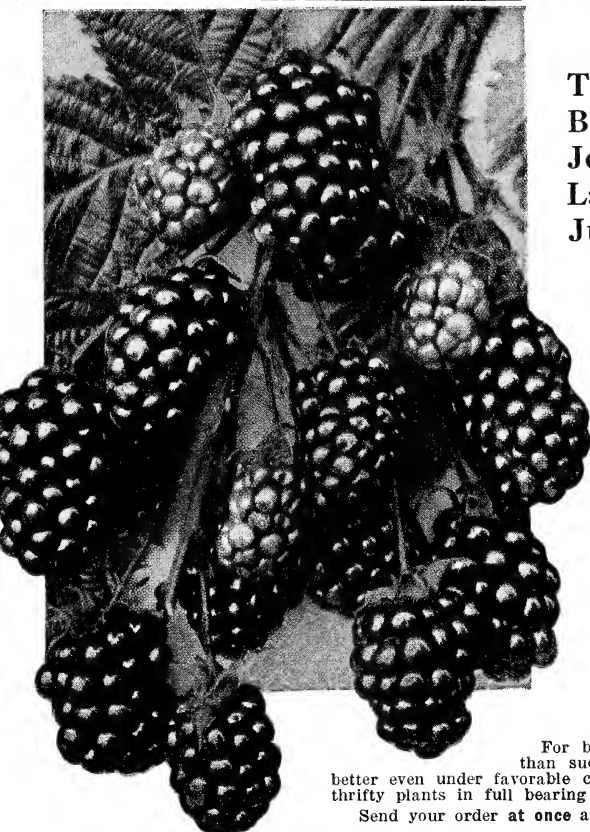
They are easy pickers. Ripen about a week or ten days ahead of other varieties and for this reason it is highly profitable as it is a good shipper and can be marketed when prices are at highest point.

Easy instructions for successful growing sent with each order.



**Excellent in  
Quality  
and Flavor**

**This  
Berry is  
Jet Black,  
Large and  
Juicy**



## **Eldorado** *A Wonderful Blackberry*

Every good quality possessed by other blackberries is emphasized in ELDORADO. Its exclusive advantages are: it is absolutely free from Orange Rust and a very heavy bearer with great, big, jet black juicy berries without cores, twice as large as ordinary blackberries.

Plants are so strong and vigorous they survive severest Northern Winters without mulching. They are splendid shippers because the berries are so firm. Plant Eldorado generously—at least 50 for home gardens or several acres for commercial purposes. They are making big money for other growers; they will do the same for you.

### **Eldorado Root Cuttings**

For best results, plant ELDORADO ROOT CUTTINGS rather than sucker plants. The cuttings are better rooted and thrive better even under favorable conditions. Our ELDORADO ROOT CUTTINGS are from thrifty plants in full bearing and are especially adapted to home gardens.

Send your order at once as our supply is limited.





62.41

1921

# A Wonderful STRAWBERRY

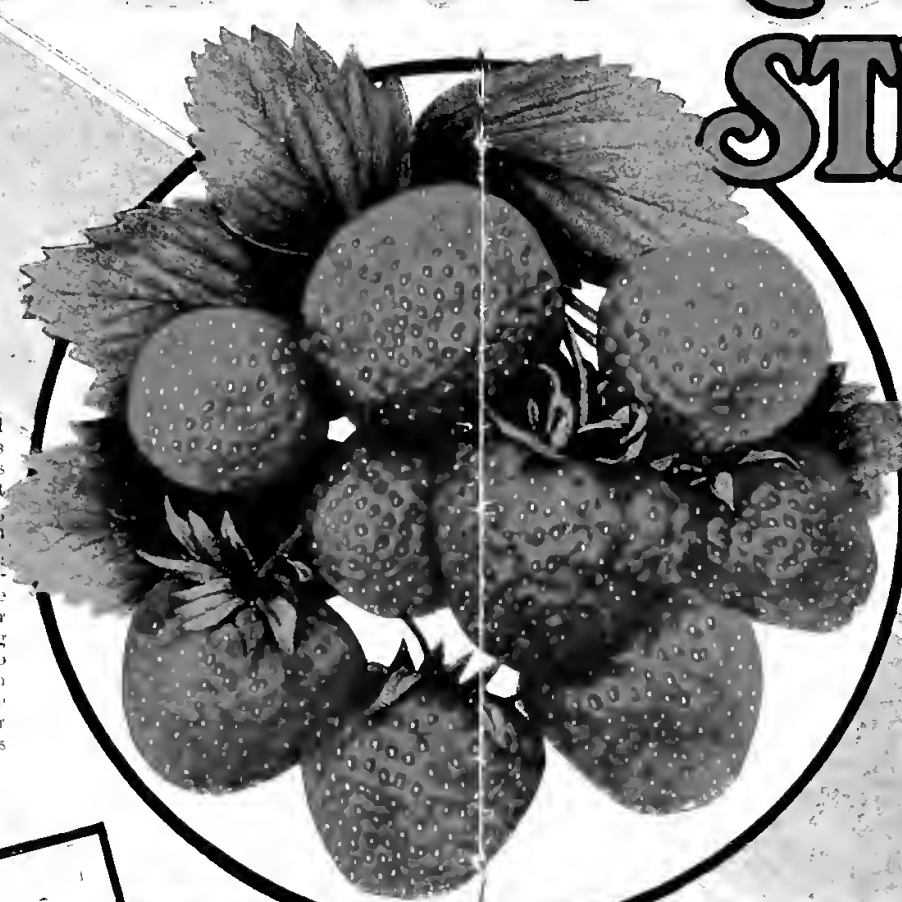


Heavy Plants  
With Large Hardy  
Root Growth~

This is the berry for which we paid \$250 for a name. It is unusual in its many points of merit. The plant is large and vigorous, long, heavy root growth, leaves large (see illustration), light green, protecting the berry from the sun. The bloom is perfect. BOOSTER is a mid-season or medium-to-late prolific producer. The berries are round and smooth. Their color is a brilliant crimson extending to the heart, uniform in size, large to

very large; in fact, it is one of the largest berries grown. When faced in a box they make an unusually fine appearance. The flavor is delicious. As a table delicacy it challenges all other berries, is of good texture and a splendid shipper. Regarded as one of the very best commercial strawberries.

Mr. Theo. A. Johnston, Evans, Colo., writes of BOOSTER: "I have been growing strawberries for 25 years. I have tried a great many kinds of strawberries, and never found any that came up to 'No Name.' Many fruit stems late 10 and 12 berries and whether on the vine or in the box they can't be beat. It is a wonderful plant maker. Would give 100 times for quart. I did not hate enough this year."



## "BOOSTER"

### Let It Boost Your Berry Profits

This is the berry that we called "No Name" last year. We paid \$250 for a name. A committee of prominent men decided that BOOSTER was the best name for us to use for this remarkable berry. This name was submitted by Mr. George W. Bute of Pendleton, Indiana. Through inquiry we learned from Mrs. Alexander Lane, 1025 Warren Ave., Belvidere, Illinois, a daughter of Mr. Bute, that her father died the latter part of October. As the name Mr. Bute submitted was the one selected as the winner out of the many thousands received, we at once deposited our check for \$250 with the Bridgman State Bank to be held there until an administrator is appointed to accept the money for Mr. Bute's estate. We produce here the letter from the Bank acknowledging deposit of the money.

#### TO WHOM THIS MAY CONCERN:

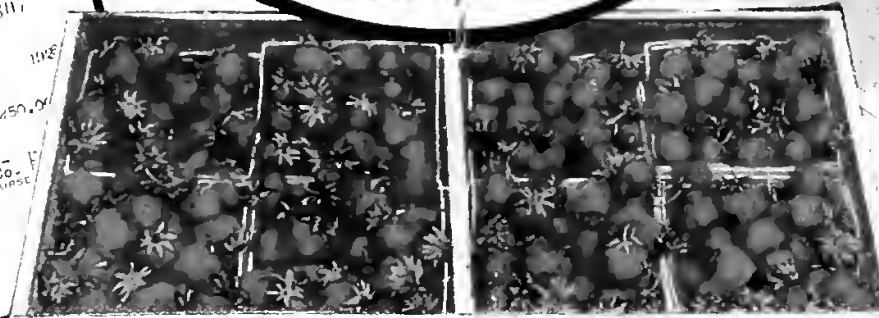
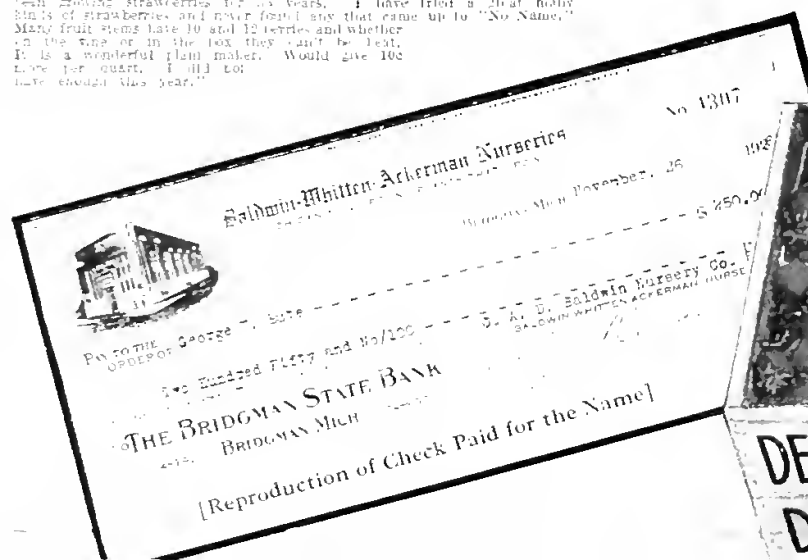
This is to certify that The O. A. D. Baldwin Nursery Company of Bridgman, Michigan, have deposited in this Bank their check for the sum of Two Hundred and Fifty (\$250.00) Dollars, payable to George W. Bute, respectfully.

BRIDGMAN STATE BANK, By F. W. Gast, Cashier.

In the lower left-hand corner of this spread is a reproduction of the check, paying the \$250 award.

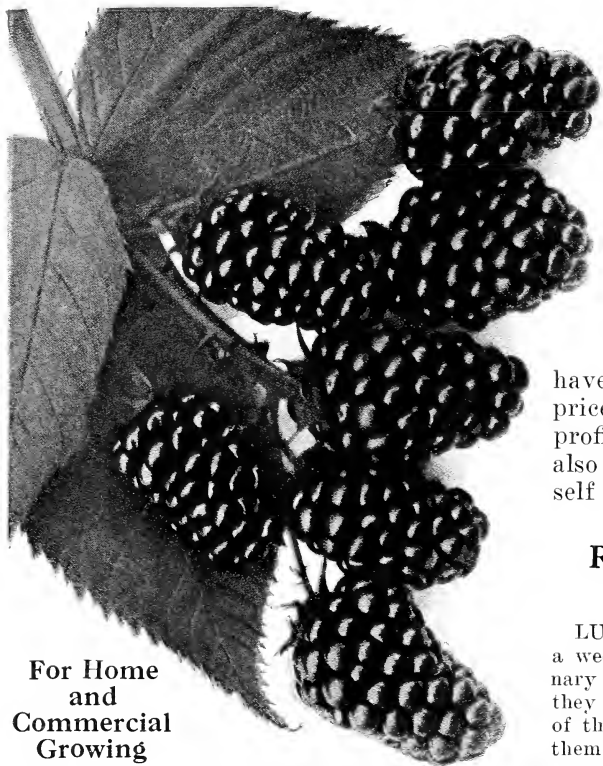
We believe BOOSTER one of the best strawberries the world has ever produced. There are other good strawberries listed in this book, but you should not fail to include BOOSTER plants when ordering in your order. You will be well satisfied with this wonderful big berry.

We hope our stock is large enough to meet the heavy demand, but we advise you to get your order in early and make sure that you get some of these wonderful plants this spring.



### DELICIOUS MID-SEASON BERRY—A TABLE DELICACY — AN IDEAL SHIPPER

**\$250.**  
for a  
**Name**



**For Home  
and  
Commercial  
Growing**

# Lucretia

## *The Leading Dewberry*

How they glisten when moist with dew—these long, mammoth, rich black berries—recognized by horticulturists everywhere as the leading variety—the king of the whole Dewberry tribe! Each plump berry is a morsel of delight. Incomparably better in every way than any black berry you have ever seen or tasted. And the big prices they bring on the market! For real profit be sure to plant LUCRETIA. And also in your own home garden—for yourself and to sell to neighbors.

### **Ripens About 10 Days Before Ordinary Blackberry**

LUCRETIA is a very early bearer, ripening from a week to ten days before even the earliest ordinary blackberries. This, together with the fact that they are unquestionably the finest looking berry of their kind and of such big, uniform size, makes them top-notchers on price in any market.

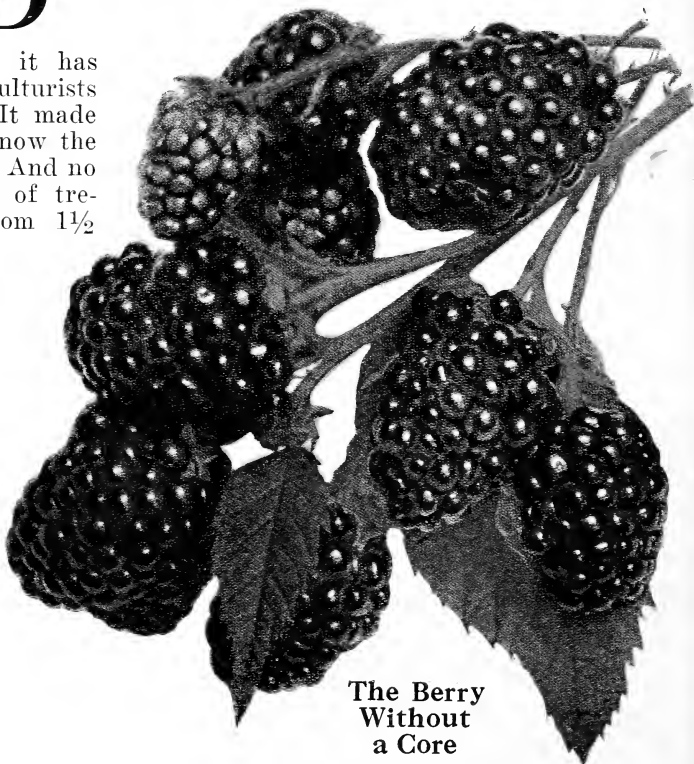
# ALFRED—*“The Famous Blackberry”*

Introduced three years ago, it has created a furore among horticulturists and practical berry growers. It made good from the very start until now the demand is ahead of the supply. And no wonder. Think of a bush full of tremendously big blackberries from  $1\frac{1}{2}$  to  $1\frac{3}{4}$  inches long, practically free from seeds, coreless and with a thick pulp fairly bursting with sweet, delicious juice! Well, that's ALFRED!

### **Enormous Crops Every Year**

The plant is so unusually healthy and such a vigorous grower that it produces a good crop the first year after planting. Withstands extreme cold that kills many less hardy varieties.

A Blackberry of this kind will please you—whether raised for pleasure or profit. It is just another of our splendid varieties—carefully selected for extreme worth, and little care is required in growing. See our low prices on page 29. To avoid disappointment, place your order now.



**The Berry  
Without  
a Core**





# Columbian

## *The Great Pie and Canning Berry*

The ideal home garden should have a wide variety of berries and small fruits. For that reason every year sees a greater demand for purple raspberries both for their beautiful coloring and splendid eating qualities.

### **Finest Berry Grown for Home Use**

For home use nothing is better than COLUM-

BIAN. It is a late variety, producing very large berries often an inch in diameter. The rich, juicy pulp has a distinctively fine flavor making it a favorite on the table and for pies and canning.

Do not hesitate to include this COLUMBIAN with your order. Even a few plants will make you the envy of the neighborhood.

*See Illustration  
on Back Cover*

# Latham

*A New Leader  
Hardy, Productive*

## **The Coming Red Raspberry—Out-classes All Others**

The Minnesota State Fruit Farm where Latham originated says, "A valuable commercial variety because of its hardiness, productivity and quality." Reports show it has outyielded the old standard Cuthbert—producing a half again as many quarts per acre. Great big, bright red berries. Matures about one week later than King. These outstanding features tell why it always demands a higher price and is more profitable than other Red Raspberries. LATHAM will rapidly become a leading commercial variety in all fruit sections.

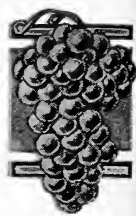
To successfully grow LATHAM, the plants must be perfectly healthy. LATHAM plants are naturally vigorous, and disease resisting, but by being certain to set only

plants certified free from all raspberry diseases, can you be certain of success. Disease-free plants do not "run out." Baldwin LATHAM stock was secured from certified Minnesota fields. We guarantee our plants to be disease-free, true-to-name, genuine LATHAM. Plant LATHAM this Spring. Order early. LATHAM plants are scarce. Low Prices Page 29.

**LATHAM TRANSPLANTS.** These are two year plants, large, stocky and well branched, that will give you a partial crop this summer. Excellent for garden planting. Sure to grow—quick crops. Have only a few in stock, so don't delay.



# GRAPE VINES



## *Special Instructions for Successful Culture Sent With Each Order*

For centuries the vine covered hills of France, Germany and Spain have been famous for their soil fertility and special adaptability to grape growing. In recent years it has been demonstrated that many sections of the United States have all the advantages of European countries for vine culture plus a few of their own.

We have made an intensive study of vine culture in its application to the general horticultural

industry of this country and have succeeded in producing a number of varieties that will insure heavy crops of a soundness that will reach the market in first class condition and command top prices. These same varieties are listed on this and the following page and are ideal for the home grower who wants a fine-looking, dependable grape arbor, with its bountiful fruit—for food and drink—for table, as jams, jellies, grape juice, etc.



## Concord *The Standard Commercial Grape*

The old reliable Concord—the standard by which all other black grapes are judged—a lifetime money maker! Whatever other varieties are grown no vineyard or arbor is complete without a liberal planting of Concord.

BALDWIN Concord Vines, propagated under our scientific methods of new ground planting and cultivation, are recognized by horticulturists as fully up to the standard of those grown in the East where they originated. In fact, they are even better adapted to the Central West.

Our Concord Vines are well rooted, and are guaranteed to give perfect satisfaction, producing huge bunches of deepest purple grapes of very finest flavor. Best for the market, and for pies, jelly, marmalade and all home uses.

See Our  
Low Prices  
On Page  
29

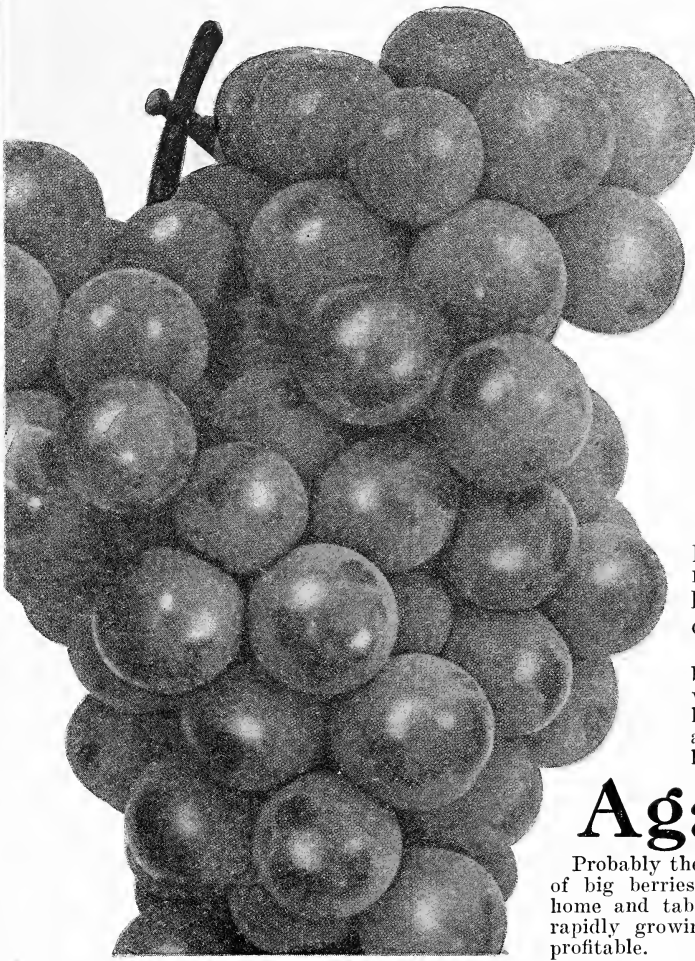
## *Other Standard Black Varieties*

**MOORE'S EARLY:** (Black) Early black. Similar to Concord in looks and quality and ripens about two weeks earlier. Has a peculiarly sweet flavor all its own. Vines are healthy, vigorous, hardy and heavy bearers. Does well in both North and South.

**CHAMPION:** (Black) Early. One of the old time favorites and extensively grown in various sections. Better for commercial growing than for home gardens. One of the very earliest varieties to fruit and market. Very productive, splendid shipper and makes a most attractive appearance. Vines are vigorous and hardy, making it a good variety for cold climates.

**WORDEN:** (Black) Big compact bunches of extra large, thin skinned berries, quality equal to Concord but, because of thin skin, not so good a shipper. Ripens five to ten days earlier.

**See Combination Offer on Grapes and Ornamentals on Page 28**



## Plant White Grapes With Black

For Beautifying Home and  
Garden

Grape vines, of themselves, when twined over arbors, along fences and buildings or set in rows, lend a most artistic touch to home surroundings. And there should be variety, both for appearances and for the different kinds of grapes harvested. For this reason we advise a good white and good red grape to be planted along with the black varieties.

## Niagara

White Grapes

This best known and most popular of all white grapes ranks with the Concord in prolific bearing, size and quality of berry.

Medium compact, large bunches; berries mostly round, of greenish-white color, very juicy and of excellent flavor. Skin is thin but tough and does not crack, making it a fine long-distance shipper.

## Agawam Red Grapes

Probably the best big, red grape. Large bunches of big berries, of excellent flavor. Delicious for home and table. Very productive; good shipper; rapidly growing in commercial demand and very profitable.

## Plums

### MONARCH

Widely Grown and Profitable

This strong, robust tree with heavy foliage to protect the fruit is a very heavy bearer of the very finest kind of plums. Very large, entirely free-stone fruit of roundish-oval shape, dark purple blue color, splendid flavor and quality. Ripens in October. Brings fancy market prices. None better for home use—fresh, jelly or canned. Prices, page 30.

### BURBANK

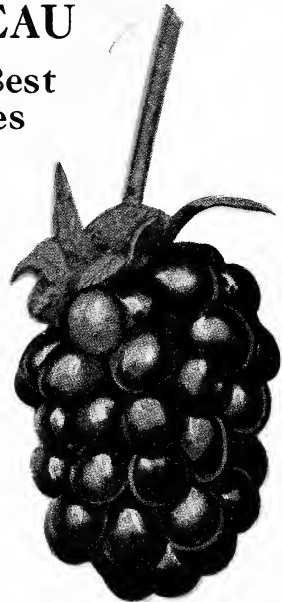
Delicious Table Plum

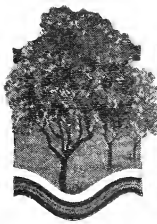
A Japanese variety strong and hardy that grows vigorously in any soil. Practically curculio-proof and free from black knot. Picked just before ripe, it colors perfectly with no loss of flavor. Keeps three weeks after ripening. Trees bear second year after planting. Fruit ripens from August 15th to September 1st. Prices, page 30.

## MERSEREAU

One of the Best  
Blackberries

A midseason variety, berries of beautiful glossy black that retain color after picking. Splendid flavor and strong grower, hardy and productive. One of the best blackberries for general planting, equally desirable for table, canning and market. You will like MERSEREAU as a vigorous plant and you will enjoy its splendid fruit.





# TREE FRUITS



## Only Selected Varieties

We are in position to supply commercial orchardists or home growers with any desired quantity of sturdy nursery grown trees—Apple, Peach, Pear, Plum and Cherry.

Our greatly increased acreage has enabled us to broaden our activities in this branch of horticulture to a large extent. Especial care is given to the selection of those varieties which most readily adapt themselves to Eastern, Middle West and Northern soils and climatic conditions. We develop

strong root systems and bud our stock according to the latest and most approved scientific methods. "Every Tree a Pedigreed Tree" is our motto.

In Apples, Pears, Peaches, Cherries, Plums, we feature only the most desirable of all varieties. We have no hesitancy in guaranteeing same. Neither should you in ordering from us. We have a short list—but long quality result—producing strains.

### Delicious Apple



$\frac{2}{3}$   
Size

**YELLOW TRANSPARENT:** Early bearing variety that has proved both popular and profitable. Fruit large and yellow with crisp, sub-acid flavor.

**NORTHERN SPY:** Winter. The old, well-known favorite. Delicious spicy flavor; excellent for eating and cooking. Brilliant streaked red color. Always in demand. Long keeper.

### Pears

**BARTLETT:** Summer. One of the best known and popular varieties for both commercial and home orchard planting. Golden color with red streak, mellow and indescribably delicious both fresh and canned. Produces enormous crops and bears early. If picked before ripe and stored will keep until late.

**SECKEL:** A medium sized pear that ripens late in September. Extremely fine quality and flavor. Always in market demand and equally valuable for home use.

**ANJOU:** (Buere d' Anjou) Prime from late October to late November. Greenish yellow; clear, white flesh of splendid eating quality. Stored in a cool, dry place will keep until Christmas. Strong vigorous tree; prolific yield.

**KIEFFER:** Best pear for large commercial planting, because of its sure crop, heavy yield and exceptional shipping qualities.

### Apples

**DELICIOUS:** A Winter Apple. Brilliant dark red shading to yellow at the blossom end. Large to very large with white, tender, juicy flesh of wonderfully rich sub-acid flavor from which it gets its name—Delicious. Ships without bruising; makes a wonderful appearance and commands top prices.

**JONATHAN:** Late Fall. Brilliant red, fine grained, white, juicy flesh of excellent flavor. Medium to large size. Unusual keeping qualities (from picking time until February) makes it a most profitable commercial apple.

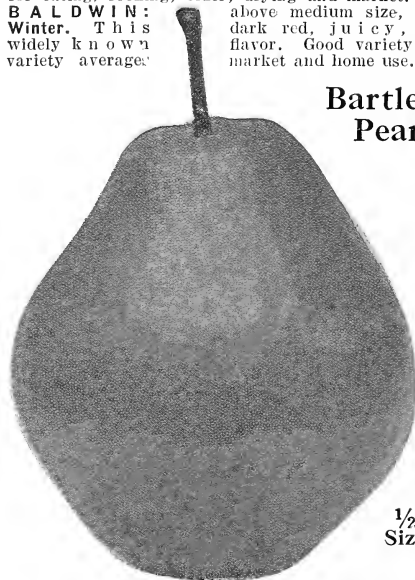
**DUCHESS OF OLDENBURG:** Summer. Yellow, streaked with red. Its white, juicy flesh and wonderful flavor have made it famous wherever apples are grown. Trees are dwarf growers requiring only small space for planting. Withstand coldest climate. A fine apple both for market and home use.

**STAYMAN WINESAP:** Late Winter. Extra large, bright red, crisp, juicy with a wonderful zesty flavor. The Stayman easily leads all other Winesaps. Heavy bearers and big money makers all over the U. S.

**WEALTHY:** Fall. Strong spreading tree bears extensively yearly. Hardy and long lived. Attractive apples brilliant red striped; superb quality with wine-like flavor. Are all around apple for eating, cooking, cider, drying and market.

**BALDWIN:** Winter. This widely known variety averages above medium size, rich dark red, juicy, fine flavor. Good variety for market and home use.

### Bartlett Pear



$\frac{1}{2}$   
Size



### Best Market Varieties

We have carefully selected the varieties of Tree Fruits described in these pages, because they are the kind which practical growers have found to be most profitable and easy to grow. All are true to name under the Baldwin Guarantee. We do not list, accept an order for or send other than the varieties we believe will bring you satisfactory results. And that is what you want.

The Famous Montmorency

# Cherries

**MONTMORENCY**—Sour—Ripens late in June and is best sour cherry for the market. Makes delicious pies, fine for canning. Fruit larger than Richmond; bright red, acid flavor.

**EARLY RICHMOND**—One of the most popular sour cherries, unexcelled for cooking. Dark red, tart and juicy. Hardy trees uninjured by cold. Big crops.

**BING**—Sweet—An unusually large, firm and deliciously sweet black cherry. Splendid shipper. Hardy tree; upright grower. Ripens middle of June.

**WINDSOR**—Sweet—Liver colored, large cherry, wonderful flavor. Originated at Windsor, Canada. Hardy prolific tree. Most valuable variety for market or family use.

**BLACK TARTARIAN**—Sweet—Extensively planted and prolific, regular bearer of big, black, juicy, sweet fruit. Dense grower, hardy, vigorous. Best and most profitable black sweet cherry—for market, cooking, canning.

**NAPOLEON**—Sweet; yellow. One of the old time favorites that succeeds practically everywhere. A prolific bearer of large, light yellow heart-shaped fruit. Rich, sweet flavor.

Easy Instructions on How to Grow Tree Fruits and Obtain Big Crops Sent With Each Order.

# Peaches

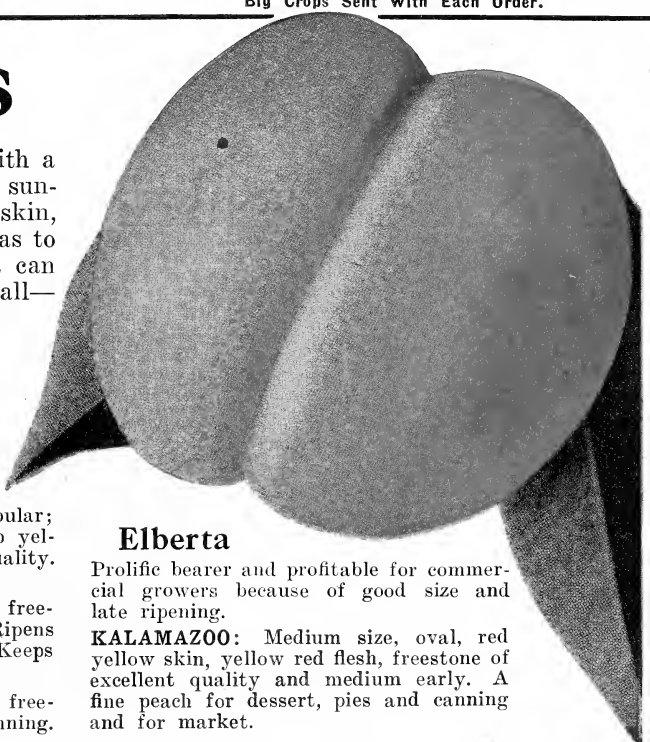
A Peach! A big golden ball with a delicate pink cheek as warm as a sunset glow. Flesh as yellow as the skin, full of juice, so delectably sweet as to defy description—what tree fruit can compare with the queen of them all—the peach? Buy **BALDWIN** peach trees. Here are five wonderful varieties:—

**ELBERTA**: Large to extra large. Freestone. Golden yellow flesh, red at the pit, firm, juicy. Has no equal as a prolific bearer and shipper. Holds its shape when canned.

**J. H. HALE**: Yellow, extra large, globular; thick skin; colors to a rosy tint. Deep yellow, fine-grained flesh of excellent quality. Especially fine for shipping.

**ROCHESTER**: An unusually early freestone peach of wonderful sweetness. Ripens in early August. Hardy and prolific. Keeps and ships well.

**SALWAY**: Very late. Large yellow freestone fruit. Plenty of juice for canning.



### Elberta

Prolific bearer and profitable for commercial growers because of good size and late ripening.

**KALAMAZOO**: Medium size, oval, red yellow skin, yellow red flesh, freestone of excellent quality and medium early. A fine peach for dessert, pies and canning and for market.



# ORNAMENTALS

## *Varieties Selected for Beauty and Ease of Growing*

Flowers and shrubs have a very definite practical value as well as ornamental. Anything which adds to the attractiveness of a home increases its value. And in no other way can the beauty of a place be so greatly enhanced as by artistic landscaping. Every year sees a greater demand for flowers and shrubs and for new varieties. Home owners, almost without exception, are giving the subject more careful thought than ever before.

Our organization, through its intensive study of those flowers and shrubs which thrive best, and which are of the most permanent value, is equipped to render the best possible service in supplying you with bulbs and cuttings for the greater beautification of your home grounds. We offer for your careful consideration our choice of the best varieties that we believe will please your most exacting taste for beauty.



**Spirea Van Houttei**

**MOCK ORANGE—PHILADELPHUS COR.** A large, very hardy shrub which has a profusion of pure white, highly scented flowers. Attains a height of 4 to 6 feet. Blossoms in June.

**RED TARTARIAN HONEYSUCKLE.** This vigorous spreading shrub with dark green foliage bears large, bright red flowers in June and, later in the season, crimson berries. Very showy.

**DEUTZIA—PRIDE OF ROCHESTER.** The large double white flowers, reverse side of petals a delicate pink, make this a most highly prized shrub. Fine specimen plant 6 to 8 ft. high.

**PRIVET—Amoor River North.** Best plant for hedges and especially desirable for northern planting because of its unusual hardness. Bears great panicles of beautiful white flowers in June followed by black berries. Leaves are dark green and do not fall until late winter. Height 8 to 12 feet.

**CALIFORNIA PRIVET.** A hedge plant of unusual beauty. Has bright, shining leaves and can be sheared to any desired shape making it especially attractive as a porch or terrace decoration.

**HYDRANGEA PANICULATA GRANDIFLORA.** This showy shrub with its large clusters of pure white, blooms from August until late in the Fall. Makes a superb group planting; often used as a hedge. Height 4 to 5 feet.

**SPIREA VAN HOUTTEI.** One of the most beautiful and popular of flowering shrubs. In May and June the slender branches droop and form a veritable fountain of snowy white bloom. Thrives anywhere, in shade or sun, wet or dry and grows from 6 to 8 feet high in good ground. Makes a beautiful ornamental hedge.

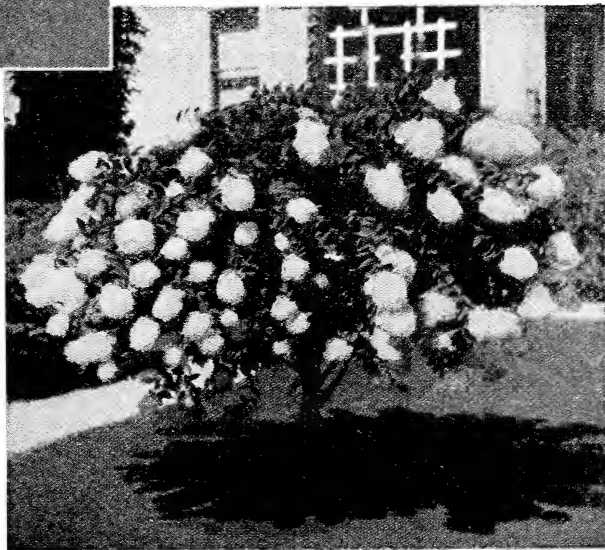
**JAPANESE BARBERRY.** Dwarf growing, uniformly bushy, rounded in form. Can be sheared closely into any desired form without destroying foliage effect. Adapted for a low, compact hedge, lawn borders, etc. Turns scarlet or gold in Autumn, branches covered with crimson berries.

**BUTTERFLY BUSH.** A beautiful medium size shrub that bears clusters of lilac-colored flowers, 5 to 6 inches long. Attracts butterflies in large numbers. Blooms early Summer until late in Fall.

**SPIREA ANTHONY WATERER.** Dwarf hardy shrub; large red flowers 3 inches across. Blooms all Summer until frost.

**PERSIAN LILAC.** Choicest variety—unusually large, deepest purple blooms, sweetly fragrant. Everybody admires the lilac. Practically every yard should have 2 or 3 of these popular shrubs.

**BOSTON IVY.** Hardy and a rapid grower. Large, glossy foliage changes to bright red and yellow in autumn. Clings tightly to stone and brick houses—a most beautiful vine.



**Hydrangea Paniculata Grandiflora**

# ROSES

Dorothy Perkins

## Best Selections in Bush, Climbing and Tree

To the lover of roses and the most beautiful in flowers, we suggest that you choose from the following varieties. We do not control them, but guarantee orders given personal attention on roses as well as other of our products. This means, in our honest opinion, your greater degree success in raising flowers.

**DOROTHY PERKINS—Shell Pink—Loveliest of Ramblers**—This beautiful climbing Rose grows ten to fifteen feet in a single season, the vine being a very hardy and a vigorous grower. The dainty, pointed buds open into a profuse shell pink bloom of large flower clusters of exquisite beauty and fragrance.

**PAUL'S SCARLET:** A vivid, flowering scarlet that has won highest awards in this country and Europe. You're sure to be delighted with this wonderful rambler with its brilliant, semi-double flowers in clusters of color. They hold their bright color for two to four weeks. Cut them liberally—the bush will not be injured.

**PAUL NEYRON—Pink:** Bears immense pink flowers on long stout stems. Bush hardy and vigorous. Add it to your rose garden.

**KILLARNEY—Pink:** A vigorous bush that blooms freely. Buds are pointed and especially adapted for cutting. Everyone knows the "Killarney." You'll find our stock better than others in this variety.



Gruss an Teplitz

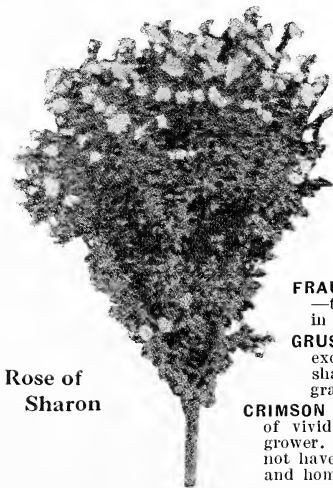
**MRS. ARON WARD — Yellow:** One of the very finest and most beautiful of yellow roses.

**ROSE OF SHARON or ALTHEA TREE FORMS**—Valuable for beautifying home grounds with great mass of large flowers 3 inches across in August and September when there are few other flowers. Rapid grower, hardy and succeeds anywhere. Included with combination offer on page 27.

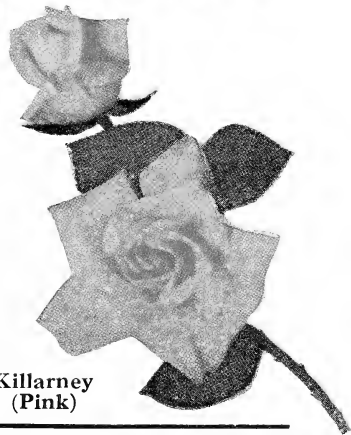
**FRAU KARL DRUSCHKI**—A great favorite—the ideal hardy pure white rose, perfect in form.

**GRUSS an TEPLITZ**—A Hybrid Tea Rose of exquisite loveliness, of richest scarlet shading to velvety crimson; very fragrant; free, strong grower.

**CRIMSON RAMBLER**—A beautiful climbing rose of vivid red; foliage rich, dark green; rapid grower. You all know this rambler and why not have plenty for your trellises, garden wall and home? Do not fail to order.



Rose of Sharon



Killarney (Pink)

## FORSYTHIA—Golden Bell

**F. Fortunei.** One of the first shrubs to bloom. Their bright yellow flowers seem the very spirit of Spring, opening before the leaves appear. Will reach a height of 6 to 8 feet but may be pruned to desired height. This variety is upright growing with branches slightly drooping. Dark green leaves. A beautiful shrub.

## WEIGELA ROSEA

4 to 5 feet. The most popular Weigela sold today. Its delicate pink, bell shaped blossoms are borne in great profusion along great arching canes, during May and June. Large leaves especially free from disease. This variety is the best of the group and is good for all use where a shrub of this height is needed.

## ROSE AND SHRUB SPECIAL

### A Complete Home Planting

#### No. 1

- 1 Dorothy Perkins 2 yr.
- 1 Crimson Rambler 2 yr.
- 12 Spirea Van Houttei 1 yr., 18-24 inch.
- 2 Hydrangea P. G. 1 yr., 18-24 inch.
- 3 Mock Orange 1 yr., 18-24 inch.
- 3 Deutzia 1 yr., 18-24 inch. **\$3.25**

(Postpaid In U. S.)

12 Spirea Van Houttei 1 yr. 18-24 inch. **\$1.00**  
(When included with any other order)

# DAHLIAS Beautiful thru Summer and Fall



## Easton (Decorative)

40c; six, \$2.25; twelve, \$4.00.

**MRS. M. W. CROWELL.** (Peony) medium early. Brilliant orange yellow, showy blooms. Very free flowering. Each, 25c; six, \$1.25; twelve, \$2.00.

**BESSIE SEABURY.** (Peony) medium. Creamy white overlaid with pink shades. Tall, sturdy plant. Each, 35c; six, \$1.75; twelve, \$3.00.

**MRS. BOWEN-TUFTS.** (Peony) medium early. Deep rose purple. Unusually large, showy flowers, long graceful stems. One of the best. Each, 25c; six, \$1.25; twelve, \$2.00.

**MAUDE ADAMS.** (Show) medium early. Snowy white overlaid with delicate lilac-pink shades—beautiful flowers—one of the finest. Recommended for all purposes. Each, 35c; six, \$1.75; twelve, \$3.00.

**A. D. LIVONI.** (Show) early. Beautiful soft shell pink. Each petal tightly quilled; exactly regular. Perfect ball shaped flowers. Abundant bloomer. Each, 25c; six, \$1.25; twelve, \$2.00.

**ANGUS MEGER.** (Show) medium early. A new large fine Show Dahlia. Rich lavender-purple. Tall sturdy grower. Each, 40c; six, \$2.25; twelve, \$4.00.

**STORM KING.** (Show) medium early to late. Pure snow white. Very free blooming. Unusually tall plants, long stems. Most reliable pure white Show Dahlia. Each, 25c; six, \$1.25; twelve, \$2.00.

**DAHLIA CULTURE:**—Our varieties are hardy. Plant in any rich, loose soil about June 1st. Lay bulbs flat, 6 inches deep, sprout or eye up. Take up in fall when frost kills leaves. Store in dry place. As easy to grow as potatoes.

See Special Collection, Page 28

Out of the many hundred varieties of Dahlias we have selected 12 choice kinds to offer our customers. These represent the best of the Peony, Decorative and Show types of Dahlias—giving you a wide selection of color.

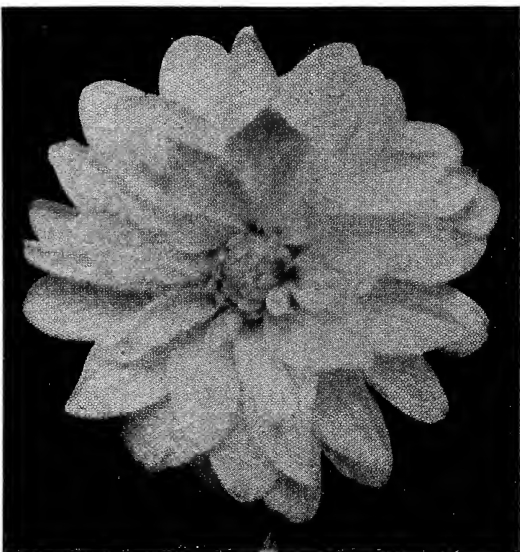
Coming in late August and continuing until frost, they fill this period with their brilliant, beautiful blooms, when there are few other flowers. You will be surprised and pleased with the gorgeous effect Dahlias will give to your home garden in the autumn. Our full size roots planted this spring will bring you an abundance of bloom this fall.

**EASTON.** (Decorative) medium early. (See illustration.) Unusually brilliant turkish red, overcast with golden tints—truly a beautiful thing. Vigorous grower, free bloomer—flowers well above foliage. Each, 40c; six, \$2.25; twelve, \$4.00.

**FRANK A. WALKER.** (Decorative) early. Deep lavender-pink. Long stems, abundant flowers—makes an excellent garden show or cut flower variety. Each, 35c; six, \$1.75; twelve, \$3.00.

**JACK ROSE.** (Decorative) medium early. Unusually long blooming. Brilliant crimson-red; free bloomer. Hardy; dark green foliage. A favorite everywhere. You should have several. Each, 25c; six, \$1.25; twelve, \$2.00.

**JO GERTRUDE.** (Decorative) medium. Solid yellow bloom, typical of this type. Tall plants; sturdy growth. Each, 25c; six, \$1.25; twelve, \$2.00.



**Mme. Von Bystein**  
(Peony Flower)

## Announcing the New Red-Leaved Japanese Barberry

Similar in all respects to the green-leaved Japanese Barberry so popular for hedge or clump plantings, except that the foliage of this new variety is a rich, lustrous, bronzy red, similar to the richest red-leaved Japanese Maples. However, unlike these in which the coloring fades or disappears entirely as the season advances, this new Barberry becomes more brilliant and gorgeous throughout the summer. In the fall its foliage changes to vivid orange, scarlet and red shades, more brilliant than in the ordinary Japanese Barberry. This coloring is unequalled by any other shrub and is followed by the same brilliant, scarlet berries common to the type, which remain on the plant all winter. Plant in full exposure to the sun.

See Special Introductory Prices, Page 29





# ASPARAGUS

## Delicious, Healthful—Easily Grown

One of the most delicious and healthful vegetables grown, Asparagus deserves the home gardener's special attention.

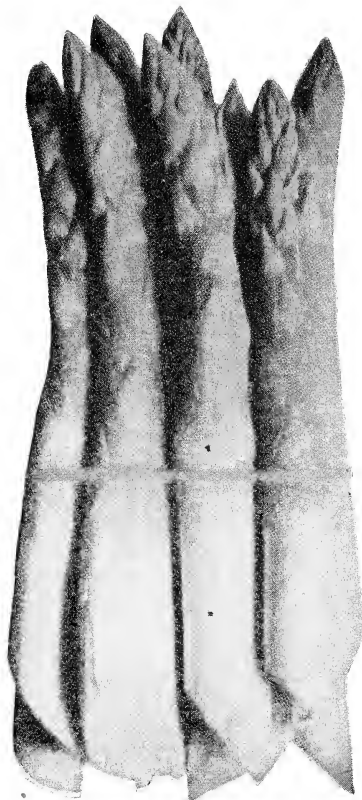
By selecting either or both of the varieties described below, and by following our simple instructions on planting and care, you can quickly and easily develop an Asparagus bed that should last many years. Such a bed will provide all the Asparagus you want for family use, and will give you a surplus to sell to local markets or to neighbors.

### Your Choice of 2 Varieties

In AA1 stock in 1 and 2 year growth.

**Martha Washington:** Developed by U. S. Department of Agriculture. A heavy yielding, pedigreed strain, immune to rust; grows rapidly and produces uniformly long, tender shoots of unexcelled table quality. Now eagerly sought after by both commercial and home growers.

**Palmetto:** A variety preferred by many and planted by home owners and commercial growers. Extremely large stalks, tender, juicy and of excellent flavor. Very productive.



## RHUBARB

**Myatt's Linneaus:—** Tenderest, Sweetest Variety—delicious in sauce and pies. No garden is complete without Rhubarb. Easily grown, very productive. One of the earliest spring vegetables. An especially healthful and nutritious food. Eat plenty of it. Plant several roots this spring.

### Martha Washington “Baldwin grown”



**3 Fine Plants Only 25c**  
(When included with any other order)

**25 Big Gladiolus  
Bulbs Only \$1.00**  
Postpaid

A wonderful garden—different varieties, different colors—our own selection that will harmonize with any style home, and blend beautifully with surroundings.

Remember, these are not the small bulbs usually sold at a low price, but every one is large in size and ready to bloom the first Summer.

Order as many as your garden will permit. Order early. We cannot guarantee shipment if order is received too late.

# Instructions to Our Customers

## Please Read Carefully Before Ordering

**LOCATION:** Bridgman, Berrien County, Southwestern Michigan—the heart of the "Michigan Fruit Belt."

**R. R. CONNECTIONS:** We are within a 5.0 mile radius of all the trunk lines East, West, North, South. Shipments by Mail or Express direct to Chicago in about 3 hours. On direct line of Pere Marquette.

**EXPRESS SHIPMENTS:** Safest, cheapest for long distance. We will ship by express, collect, unless otherwise instructed.

**PARCELOST SHIPMENTS:** See Order Blank for rates and zone map. Packed same as Express shipments. Small packages that go in mail bags are wrapped in prepared paper to preserve moisture.

**SHIPPING SEASONS—SPRING:** From last of March or first of April to May 15th to 25th, according to season. **FALL:** October 5th to November 15th.

**PACKING:** No charge. All plants packed in damp moss or shingle tow. Will keep in good condition 5 days to 2 weeks according to time of shipment and weather conditions. Each variety carefully separated in package by wooden partitions and correctly labeled with printed wooden labels.

**SUBSTITUTION:** No substitution of one variety for another without your permission, except on late orders when time is often saved by substituting varieties of same season and value as those ordered. We guarantee satisfaction on varieties substituted.

**ORDER EARLY:** The earlier you order the surer you will be of getting the varieties you want. Many varieties sell out quickly. Order now and we will reserve your plants.

**HOW TO ORDER:** Write out your name and address plainly on enclosed Order Blank. On Express shipments be sure there is an Express Office at destination you give. Enclose remittance. Your order acknowledged promptly.

**PRICES:** See pages 29 and 30. Write us for special prices on large quantity lots.

**TERMS:** Orders of \$5.00 or less, please send cash with order; if more than \$5.00, please remit 25% of total amount with order, balance before shipment. No credit or C. O. D. shipments.

**REMITTANCES:** Send check, Bank Draft, Express Money Order, or P. O. Money Order. If you send Currency, register your letter.

**REFERENCES:** Our local Express Agent or Postmaster; also Bridgman State Bank of Bridgman, or the Farmers and Merchants National Bank of Benton Harbor, Michigan.

**COMPLAINTS:** All complaints as to condition on arrival, shortage or errors must be made within five days after stock is received. This allows ample time to examine shipments, and if there is anything wrong, the sooner we know it, the sooner it can be satisfactorily adjusted. That is just exactly what you want. Out of thousands of shipments we make few errors. Complaints as to condition on arrival must be accompanied by express receipt showing agent's statement of bad condition.

**CANADIAN CUSTOMERS:** When you make up your order write at once to Department of Agriculture at Ottawa, sending copy of your order and ask for a Permit to get the stock. Send us number of Permit as this must show on our shipping tags. Canadian Laws require this and in this way you will receive plants promptly.

You can now receive nursery stock from us with no delay at your Customs' Office—by Parcelpost Mail. No invoices are required unless your order amounts to more than \$50.00, in which case we will send invoices direct to you so you can get the plants promptly when delivered. Figure postage at rate for Zone 8.

## Baldwin's Special Offers Save Money

Order by Number Only—Postage Paid Anywhere in U. S.

<b>HOME STRAWBERRY GARDEN</b> <b>No. 2</b> 100 Charles I 50 Cooper 25 Pearl 50 \$250 Berry Catalog value.....\$3.40 <b>\$2.00</b> <b>POSTPAID</b> anywhere in U. S...	<b>OUR BIG LEADER GARDEN</b> <b>No. 5</b> 50 \$250 Berry 25 Mastodon Evbg. 25 Champion Evbg. 25 St. Regis Evbg. Catalog value.....\$5.60 <b>\$3.00</b> <b>POSTPAID</b> anywhere in U. S...
<b>TWO REMARKABLE BERRIES</b> <b>No. 3</b> 100 Victory Red Raspberry 18 Alfred Blackberry Catalog value.....\$7.25 <b>\$4.00</b> <b>POSTPAID</b> anywhere in U. S...	<b>SPECIAL GRAPE PLANTING</b> <b>No. 6</b> 12 Concord (2-yr.) 3 Moore's Early (2-yr.) 3 Niagara (2-yr.) (White) Catalog value.....\$3.10 <b>\$2.00</b> <b>POSTPAID</b> anywhere in U. S...
<b>8 CHOICE DAHLIAS</b> <b>No. 4</b> 2 Jo Gertrude (Yellow) 2 Bessie Seabury (Pink & White) 2 Mrs. Bowen Tufts (Rose Purple) 2 Storm King (Snow White) Catalog value.....\$2.20 <b>\$1.65</b> <b>POSTPAID</b> anywhere in U. S...	<b>SELECTED SHRUB PLANTING</b> <b>No. 7</b> 1 Bush Honeysuckle (Red) 18 to 24 in. 3 Spirea Van Houttei 18 to 24 in. 2 Hydrangea P. G. 18 to 24 in. 2 Mock Orange 18 to 24 in. 3 Japanese Barberry 18 to 24 in. Catalog value.....\$2.75 <b>\$1.95</b> <b>POSTPAID</b> anywhere in U. S...

# BALDWIN'S PRICES FOR 1927

You will find a price quoted on all quantities less than 100. Amounts of a variety between 100 and 200 at 100 rate; between 200 and 300 of a variety at 200 rate, etc.; quantities of 500 or more of a single variety figure at the 1,000 rate.

**IMPORTANT NOTE:** Parcel Post Orders must contain additional remittance sufficient to cover postage as shown on table in enclosed order blank. If it is not included with order, shipment will be made by express.

**Special Notice.**—All prices F. O. B. Bridgman. NOT PREPAID. If we made you prepaid prices we would have to figure the average transportation costs for all shipments. It is not fair to you to make you help pay transportation charges on the long distance shipments. None of the big mail order houses do it that way. Every Baldwin customer pays only the exact transportation on his goods. That's the fairest way—the Baldwin way.

## SPECIAL DISCOUNT TO ALL BALDWIN CUSTOMERS

We can of course handle larger orders more cheaply and save a little by booking your orders before our rush season. We are glad to pass this saving on to you.

If your order reaches us before March 15, with all or part cash enclosed, the following discounts are allowed.

On orders amounting to \$5.00 to \$15.00—5% discount.

On orders amounting to \$15.00 to \$50.00—10% discount.

On orders amounting to \$50.00 or more—15% discount.

	Per 25	Per 50	Per 75	Per 100	Per 200	Per 300	Per 400	Per 1000
<b>EXTRA EARLY STRAWBERRIES</b>								
Charles I. Premier.....	\$0.35 .35	\$0.60 .65	\$0.75 .85	\$0.95 1.00	\$1.40 1.50	\$1.90 2.05	\$2.40 2.60	\$5.50 6.00
<b>MEDIUM EARLY STRAWBERRIES</b>								
Cooper.....	.50	.90	1.20	1.45	2.15	2.95	3.70	8.50
Dr. Burrill.....	.30	.55	.70	.90	1.30	1.80	2.20	5.00
Senator Dunlap.....	.25	.50	.65	.85	1.25	1.75	2.15	4.50
<b>MEDIUM LATE STRAWBERRIES</b>								
Eaton.....	.30	.55	.70	.90	1.30	1.80	2.20	5.00
Gibson.....	.30	.55	.70	.85	1.30	1.80	2.20	4.75
Booster, (formerly No Name).....	.65	1.15	1.60	1.90	2.75	3.65	4.50	10.00
<b>VERY LATE STRAWBERRIES</b>								
Aroma.....	.35	.65	.85	1.00	1.50	2.05	2.60	6.00
Brandywine.....	.35	.60	.75	.95	1.40	1.90	2.40	5.50
Pearl.....	.50	.90	1.20	1.45	2.15	2.95	3.70	8.50
<b>EVERBEARING STRAWBERRIES</b>								
Champion.....	.90	1.55	2.00	2.35	3.60	4.95	6.35	14.50
Progressive.....	.90	1.55	2.00	2.35	3.60	4.95	6.35	14.50
Mastodon..... 12 plants for \$1.00	1.75	3.15	4.15	5.00	8.50	11.75	14.75	35.00

## SURPLUS STRAWBERRIES

Surplus Varieties: 500 plants, \$2.00; 1,000 plants, \$3.75. Orders not accepted for less than 500 Surplus Plants.

	Per 12	Per 25	Per 50	Per 75	Per 100	Per 200	Per 300	Per 400	Per 1000
<b>RED RASPBERRIES</b>									
Cuthbert, 1 yr.....	\$0.55	\$0.95	\$1.85	\$2.45	\$2.90	\$4.40	\$6.05	\$7.75	\$17.50
King, 1 yr.....	.50	.90	1.65	2.10	2.50	3.75	5.25	6.60	15.00
King Transplants.....	1.65	3.00	5.50	7.00	8.25	12.50	17.50	22.00	50.00
Latham, 1 yr.....	1.65	3.00	5.50	7.00	8.25	12.50	17.50	22.00	50.00
Latham Transplants.....	3.00	5.40	9.90	12.60	14.60	22.50	31.50	39.60	90.00
St. Regis Everbearing, 1 yr.....	.85	1.50	2.75	3.50	4.25	6.25	8.75	11.00	25.00
St. Regis Transplants.....	1.65	3.00	5.50	7.00	8.25	12.50	17.50	22.00	50.00
UTAH, 1 yr.....	.85	1.50	2.75	3.50	4.25	6.25	8.75	11.00	25.00
UTAH.....	2.55	4.50	8.25	10.50	12.75	18.75	26.25	33.00	75.00
<b>BLACK AND PURPLE RASPBERRIES</b>									
Cumberland Tips.....	.50	.90	1.65	2.10	2.45	3.75	5.25	6.60	15.00
Cumberland Transplants.....	1.50	2.70	4.95	6.30	7.30	11.25	15.75	19.80	45.00
Honeysweet Tips.....	1.00	1.80	3.30	4.20	4.90	7.50	10.50	13.20	30.00
Kansas Tips.....	.60	1.00	1.90	2.50	3.00	4.50	6.15	7.80	18.00
Plum Farmer Tips.....	.60	1.00	1.90	2.50	3.00	4.50	6.15	7.80	18.00
Columbian Purple Tips.....	1.15	2.10	3.85	4.90	6.00	8.75	12.25	15.40	35.00
<b>BLACKBERRIES AND DEWBERRIES</b>									
Alfred Blackberry Suckers.....	2.00	3.60	6.60	8.40	9.75	15.00	21.00	26.40	60.00
Eldorado Blackberry Suckers.....	.50	.90	1.65	2.10	2.45	3.75	5.25	6.60	15.00
Eldorado Root Cutting Plants.....	.95	1.65	3.00	3.85	4.80	7.00	9.40	11.75	27.50
Mercedon Blackberry Suckers.....	.80	1.35	2.50	3.15	4.00	6.10	8.00	9.90	22.50
Lucretia Dewberry Tips.....	.70	1.10	1.90	2.70	3.50	5.50	7.25	8.80	20.00
<b>ASPARAGUS</b>									
Martha Washington, 1-yr., No. 1.....	.40	.65	1.15	1.60	2.00	3.00	3.80	4.75	11.00
Martha Washington, 2-yr., No. 1.....	.60	1.00	1.70	2.30	2.80	4.00	5.50	6.90	16.00
Palmetto, 1-yr., No. 1.....	.35	.50	1.00	1.25	1.50	2.25	3.10	3.90	9.00
Palmetto, 2-yr., No. 1.....	.50	.80	1.55	2.00	2.30	3.50	4.90	5.70	14.00

	Each	6	12	25	50	75	100	200	300	400	1000
<b>RHUBARB</b>											
Myatt's Linneaus, 1-yr.....	\$0.15	\$0.80	\$1.50	\$2.70	\$4.95	\$6.30	\$7.30	\$11.25	\$15.75	\$19.80	\$45.00
<b>GRAPE VINES</b>											
Concord, 1-yr., No. 1.....	.10	.55	1.00	1.80	3.30	4.20	4.90	7.50	10.50	13.20	30.00
Concord, 1-yr., Good Grade.....	.08	.40	.70	1.10	1.90	2.70	3.50	5.50	7.25	8.80	20.00
Concord, 2-yr., No. 1.....	.15	.80	1.50	2.70	4.95	6.30	7.30	11.25	15.75	19.80	45.00
Champion, 1-yr., No. 1.....	.15	.75	1.40	2.20	3.80	5.40	7.00	11.00	14.50	17.60	40.00
Champion, 1-yr., No. 2.....	.10	.45	.85	1.50	2.75	3.50	4.25	6.25	8.75	11.00	25.00
Champion, 2-yr., No. 1.....	.20	.95	1.80	3.30	6.05	7.70	9.00	13.75	19.25	24.20	55.00
Moore's Early, 1-yr., No. 1.....	.25	1.35	2.55	4.50	8.25	10.50	12.75	18.75	26.25	33.00	75.00
Moore's Early, 1-yr., No. 2.....	.20	.95	1.80	3.30	6.05	7.70	9.00	13.75	19.25	24.20	55.00
Worden, 1-yr., No. 1.....	.25	1.35	2.55	4.50	8.25	10.50	12.75	18.75	26.25	33.00	75.00
Worden, 1-yr., No. 2.....	.20	.95	1.80	3.30	6.05	7.70	9.00	13.75	19.25	24.20	55.00
Niagara, 1-yr., No. 1 (White).....	.20	.95	1.80	3.30	6.05	7.70	9.00	13.75	19.25	24.20	55.00
Niagara, 1-yr., No. 2 (White).....	.15	.75	1.40	2.20	3.80	5.40	7.00	11.00	14.50	17.60	40.00
Niagara, 2-yr., No. 1 (White).....	.25	1.35	2.55	4.50	8.25	10.50	12.75	18.75	26.25	33.00	75.00
Adawam, 1-yr., No. 1 (Red).....	.40	2.10	4.00	7.00	12.80	16.30	20.00				

## ORNAMENTAL SHRUBS

	Each	6	12	25	50	75	100
Althea (Rose of Sharon), 2-yr., 2 to 3 ft. (Tree Form).....	\$0.40	\$2.20	\$4.20	\$8.20	\$16.20	\$24.20	\$32.00
Amoor River North Privet, 1-yr., 18 to 24 inch.....	.20	1.10	2.10	4.10	8.10	12.10	16.00
Barberry Thunbergi, 2-yr., 18 to 24 inch.....	.25	1.40	2.65	5.20	10.00	14.00	18.00
Boston Ivy, 2-yr. roots.....	.35	2.00	3.85	7.60	15.00	20.00	25.00
Butterfly Bush, 1-yr., 18 to 24 inch.....	.35	2.00	3.85	7.60	15.00	20.00	25.00
California Privet, 1-yr., 18 to 24 inch.....	.15	.85	1.65	3.10	6.00	8.00	12.00
Deutzia (Pride of Rochester), 1-yr., 18 to 24 inch.....	.20	1.10	2.10	4.10	8.10	12.10	16.00
Forsythia, 1-yr., 18 to 24 inch.....	.25	1.40	2.65	5.20	10.00	14.00	18.00
Honeysuckle (Red Tartarian), 1-yr., 18 to 24 inch.....	.20	1.10	2.10	4.10	8.10	12.10	16.00
Hydrangea P. G., 2-yr., 18 to 24 inch.....	.50	2.75	5.25	10.25	20.25	30.25	40.00
Lilac, Persian (Purple), 2-yr., 18 to 24 inch.....	.50	2.75	5.25	10.25	20.25	30.25	40.00
Mock Orange, 1-yr., 18 to 24 inch.....	.20	1.10	2.10	4.10	8.10	12.10	16.00
Spirea Anthony Waterer, 1-yr., 18 to 24 inch.....	.50	2.75	5.25	10.25	20.25	30.25	40.00
Spirea Van Houttei, 1-yr., 18 to 24 inch.....	.18	1.00	2.00	4.00	8.00	12.00	15.00
Weigela, 1-yr., 18 to 24 inch.....	.35	2.00	3.85	7.60	15.00	20.00	25.00
W. BERRY (New Red-Leaved), 1-yr., Heavy, 15 to 18 inch.....	.85	4.50	8.50				

## ROSES

	Each	6	12		Each	6	12
Crimson Rambler, 2-yr., No. 1.....	\$0.40	\$2.00	\$3.50	Gruss an Teplitz, 2-yr., No. 1.....	\$0.55	\$2.75	\$4.95
Dorothy Perkins, 2-yr., No. 1.....	.30	1.50	2.75	Killarney (Pink), 2-yr., No. 1.....	.55	2.75	4.95
Paul's Scarlet, 2-yr., No. 1.....	.45	2.25	4.25	Mrs. Aaron Ward, 2-yr., No. 1.....	.55	2.75	4.95
Frau Karl Druschki, 2-yr., No. 1.....	.50	2.50	4.50	Paul Neyron, 2-yr., No. 1.....	.50	2.50	4.50

## FRUIT TREES

	Each	10	100		Each	10	100
<b>APPLES</b>				<b>PEACHES</b>			
Baldwin, 2-yr., 4 to 6 feet.....	\$0.40	\$3.50	\$30.00	Elberta, 1-yr., 4 to 5 feet.....	\$0.37	\$3.25	\$27.00
Delicious, 2-yr., 4 to 6 feet.....	.40	3.50	30.00	Elberta, 1-yr., Medium.....	.22	1.90	17.50
Duchess, 2-yr., 4 to 6 feet.....	.40	3.50	30.00	J. H. Hale, 1-yr., 4 to 5 feet.....	.37	3.25	27.00
Jonathan, 2-yr., 4 to 6 feet.....	.40	3.50	30.00	J. H. Hale, Medium.....	.22	1.90	17.50
Northern Spy, 2-yr., 4 to 6 feet.....	.40	3.50	30.00	Kalamazoo, 1-yr., 4 to 5 feet.....	.37	3.25	27.00
Staymen's Winesap, 2-yr., 4 to 6 feet.....	.40	3.50	30.00	Rochester, 1-yr., 4 to 5 feet.....	.37	3.25	27.00
Wealthy, 2-yr., 4 to 6 feet.....	.40	3.50	30.00	Rochester, 1-yr., Medium.....	.22	1.90	17.50
Yellow Transparent, 2-yr., 4 to 6 feet.....	.40	3.50	30.00	Salway, 1-yr., 4 to 5 feet.....	.37	3.25	27.00
<b>CHERRIES (Sour)</b>				<b>PEARS</b>			
Large Montmorency, 2-yr., 4 to 5 feet....	.50	4.50	40.00	Anjou, 2-yr., 4 to 5 feet.....	.65	6.00	55.00
Early Richmond, 2-yr., 4 to 5 feet.....	.50	4.50	40.00	Bartlett, 2-yr., 4 to 5 feet.....	.70	6.50	60.00
<b>CHERRIES (Sweet)</b>				Kieffer, 2-yr., 4 to 5 feet.....	.55	5.00	45.00
Bing, 2-yr., 4 to 5 feet.....	.70	6.50	60.00	Seckel, 2-yr., 4 to 5 feet.....	.65	6.00	55.00
Black Tartarian, 2-yr., 4 to 5 feet.....	.70	6.50	60.00	<b>PLUMS</b>			
Napoleon, 2-yr., 4 to 5 feet.....	.70	6.50	60.00	Burbank, 1-yr., 4 to 5 feet.....	.60	5.50	50.00
Windsor, 2-yr., 4 to 5 feet.....	.70	6.50	60.00	Monarch, 1-yr., 4 to 5 feet.....	.60	5.50	50.00

Dahlia Prices. Page 26.

## EASY GROWING DIRECTIONS

### Fruit Plants, Trees, Shrubs, Flowers

Don't hesitate because some people have not been entirely successful. It is **easy** to have bountifully bearing fruits, gorgeous flowers and shrubs. We send special easy-to-follow instructions **FREE** with each order. These instructions are practical and easy to carry out, covering all kinds of stock we sell and giving clearly all phases of successful planting and cultural practice. No hard, tedious work is involved. And we are confident that, if followed, you will have the utmost pleasure in securing entire success with any Baldwin "Quality" stock you may order.

Mailed **FREE** on Receipt of Order

## THE BALDWIN GUARANTEE

### Your Assurance of Satisfaction

We guarantee every plant, tree, shrub, or bulb sold by us to be first class in every way, free from any injurious disease or insect, and absolutely true-to-name.

We further guarantee our stock to reach the customer in good growing condition by mail or express and will replace free of charge any that does not; providing claim is immediately made and express receipt and signed statement of post master or express agent showing amount of loss or damage, is returned therewith.

Furthermore, we will, on proper proof, replace free of charge or refund the purchase price of any stock that proves untrue-to-name. In no case will we be liable for more than the original purchase price of stock.

## Every BALDWIN Plant, Tree, or Shrub Is Clean, Vigorous and Productive Because—

Baldwin's long experience in growing all kinds of nursery stock has developed proper propagating methods that produce the best quality of stock possible—every plant is strong, well-rooted, entirely free from disease, vigorous and productive. Correct handling and packing systems guarantee that your order will reach you in good growing condition. These important features of **Baldwin stock and service** mean success and profits for you. You should consider them well before buying cheaper stock or purchasing from a nursery not so long and favorably known as **Baldwin's**.

### Certificate of Nursery Inspection

This is to certify that the nursery stock of O. A. D. Baldwin Nursery Company, Bridgman, has been examined and found to be apparently free from dangerous insects and dangerous contagious tree and plant diseases. This certificate is void after July 31, 1927.

E. C. Mandenberg

In charge of orchard and nursery inspection  
Lansing, Mich., September 1, 1926.

### SPECIAL NOTICE

If you are in the market for a large quantity of Nursery Stock, send us a list of your wants so we can make you a real money saving price.



ORDER SHEET

**O.A.D. Baldwin Nursery Co., Bridgman, Mich.**

Am't Enclosed, \$
Ship by (Express or Mail)
Parcel Post Zone (For Mail Shipment)
Shipping Date

Town to Ship Express to

[illegible]

### Don't Forget To Include Postage On Mail Shipments

[illegible]

**HAVE YOU LEFT OUT ANYTHING?**  
It Is Easy To Order Everything You Will Need At One Time.

**A Valuable Gift — With Your Order This Year  
For One Minute Of Your Time**

You probably have a friend or neighbor who you know will buy nursery stock this spring. If you will hand this catalog to him, we will include 3 **Big Full-Sized Concord Grape Vines FREE** with your order listed on opposite side of this sheet.

GENTLEMEN:—

In order to receive the 3 Concord Vines above mentioned, I have handed your catalog to:

Name	Age	Gender	Occupation	Education	Marital Status	Religion	Political Affiliation	Income	Assets	Liabilities	Net Worth
John Doe	35	Male	Software Engineer	Bachelor's	Married	Christian	Democrat	\$75,000	\$150,000	\$50,000	\$100,000
Jane Smith	28	Female	Marketing Manager	Master's	Single	Buddhist	Republican	\$60,000	\$80,000	\$20,000	\$60,000
Michael Johnson	42	Male	Teacher	Bachelor's	Married	Muslim	Democrat	\$50,000	\$100,000	\$30,000	\$70,000
Sarah Williams	31	Female	Graphic Designer	Bachelor's	Single	Hindu	Democrat	\$45,000	\$60,000	\$15,000	\$45,000
David Brown	55	Male	Retired	High School	Married	Jewish	Republican	\$30,000	\$40,000	\$10,000	\$30,000
Emily Davis	22	Female	Student	Master's	Single	Sikh	Democrat	\$20,000	\$30,000	\$5,000	\$25,000
Robert Miller	60	Male	Business Owner	Bachelor's	Married	Christian	Republican	\$90,000	\$200,000	\$80,000	\$120,000
Alice Wilson	38	Female	Consultant	Master's	Single	Buddhist	Democrat	\$80,000	\$120,000	\$40,000	\$80,000
James Taylor	48	Male	Doctor	PhD	Married	Muslim	Democrat	\$120,000	\$250,000	\$100,000	\$150,000
Olivia White	25	Female	Analyst	Bachelor's	Single	Hindu	Democrat	\$55,000	\$70,000	\$15,000	\$55,000
Benjamin Green	50	Male	Lawyer	JD	Married	Jewish	Republican	\$100,000	\$180,000	\$70,000	\$110,000
Charlotte Black	33	Female	Entrepreneur	Bachelor's	Single	Sikh	Democrat	\$70,000	\$110,000	\$40,000	\$70,000
Christopher Gray	40	Male	Engineer	Master's	Married	Christian	Democrat	\$65,000	\$90,000	\$25,000	\$65,000
Isabella Pink	27	Female	Writer	Bachelor's	Single	Buddhist	Democrat	\$40,000	\$50,000	\$10,000	\$40,000
Matthew Blue	52	Male	Investor	PhD	Married	Muslim	Republican	\$110,000	\$220,000	\$90,000	\$130,000
Natalie Yellow	30	Female	Architect	Master's	Single	Hindu	Democrat	\$60,000	\$80,000	\$20,000	\$60,000
William Purple	45	Male	Manager	Bachelor's	Married	Jewish	Democrat	\$50,000	\$70,000	\$20,000	\$50,000
Victoria Teal	24	Female	Researcher	PhD	Single	Sikh	Democrat	\$35,000	\$45,000	\$10,000	\$35,000
Joseph Orange	58	Male	Retired	High School	Married	Christian	Republican	\$25,000	\$35,000	\$10,000	\$25,000
Grace Silver	36	Female	Designer	Bachelor's	Single	Buddhist	Democrat	\$50,000	\$65,000	\$15,000	\$50,000
Samuel Gold	41	Male	Entrepreneur	Master's	Married	Muslim	Democrat	\$75,000	\$100,000	\$25,000	\$75,000
Chloe Bronze	29	Female	Analyst	Bachelor's	Single	Hindu	Democrat	\$45,000	\$55,000	\$10,000	\$45,000
Benjamin Copper	54	Male	Engineer	PhD	Married	Jewish	Democrat	\$95,000	\$160,000	\$65,000	\$130,000
Isabella Iron	32	Female	Manager	Master's	Single	Sikh	Democrat	\$60,000	\$75,000	\$15,000	\$60,000
William Steel	43	Male	Consultant	Bachelor's	Married	Christian	Republican	\$55,000	\$70,000	\$15,000	\$55,000
Natalie Tin	26	Female	Writer	Bachelor's	Single	Buddhist	Democrat	\$40,000	\$50,000	\$10,000	\$40,000
Joseph Lead	51	Male	Investor	PhD	Married	Muslim	Republican	\$105,000	\$190,000	\$85,000	\$120,000
Chloe Zinc	31	Female	Architect	Master's	Single	Hindu	Democrat	\$55,000	\$70,000	\$15,000	\$55,000
Benjamin Nickel	46	Male	Manager	Bachelor's	Married	Jewish	Democrat	\$50,000	\$65,000	\$15,000	\$50,000
Isabella Aluminum	28	Female	Researcher	PhD	Single	Sikh	Democrat	\$35,000	\$45,000	\$10,000	\$35,000
William Copper	53	Male	Retired	High School	Married	Christian	Republican	\$25,000	\$35,000	\$10,000	\$25,000
Natalie Silver	37	Female	Designer	Bachelor's	Single	Buddhist	Democrat	\$50,000	\$65,000	\$15,000	\$50,000
Joseph Gold	42	Male	Entrepreneur	Master's	Married	Muslim	Democrat	\$75,000	\$100,000	\$25,000	\$75,000
Chloe Bronze	30	Female	Analyst	Bachelor's	Single	Hindu	Democrat	\$45,000	\$55,000	\$10,000	\$45,000

R.F.D. or Street

**Postoffice** **State**

## Let's Help Each Other

We want an order from every book we send out this year. If it is impossible for you to send for any of our stock, will you please help us get an order from this book by handing it to a friend or neighbor who is interested in nursery stock?

In return for this favor we will mail you a copy of our complete instructions for fruit growing, regularly sent to each customer.

Being unable to order nursery stock this year, I am glad to hand your catalog to the following party who is interested:

Name..... R.F.D. or St.....

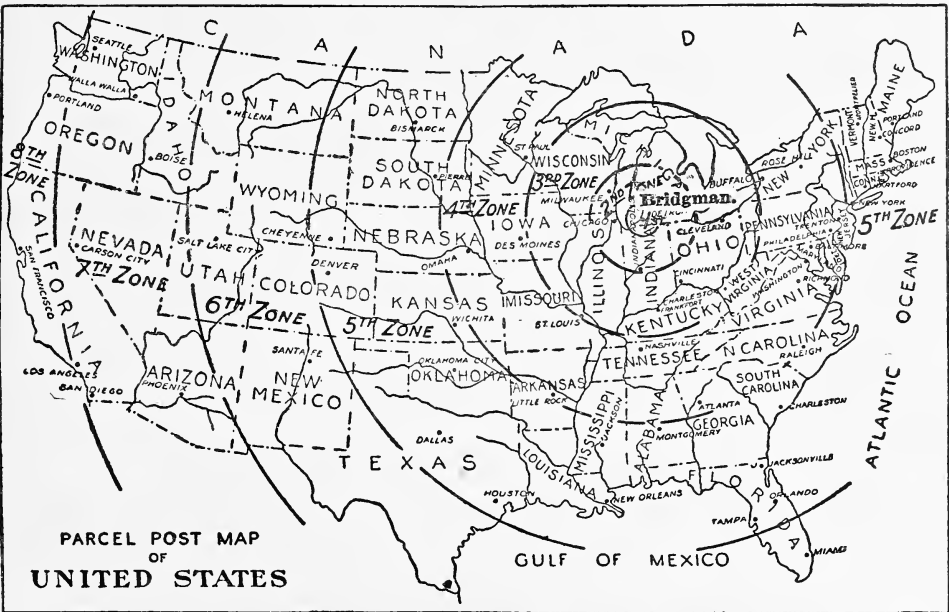
**Post Office**..... **State**.....

Kindly send to my address copy of your Easy Directions for Fruit Growing.

**My Name** ..... **R.F.D. or St.**.....

Post Office..... State.....

## PARCEL POST RATES



We can ship packages weighing 70 pounds to the 1st, 2nd and 3rd zones; 50 pounds is the limit to the furthur zones. If your order calls for more than 1,000 strawberry plants, or more than 500 cane plants, express will be the best method of shipment.

In making the table of postage rates below, we have estimated the various weights as closely as possible from long experience and believe these weights are correct. Should the actual postage be a few cents more we will not ask you for it, and should it be a few cents less, you will understand the reason.

## How Much to Include for Postage

Locate the zone in which you live on the map above. The figure inside the circle passing through the portion of the state in which your town is located will indicate your parcel post zone. Please write this number in space provided on order sheet. Being careful to figure the amount correctly will save us much time in our office and yourself delay in receiving the plants. If no remittance for postage is included with the order, we will ship by express. From the table below you can readily determine the amount of postage required on your order.

**ADD TO YOUR ORDER FOR EACH 100 PLANTS:**

	1st and 2nd zone	3rd zone	4th zone	5th zone	6th zone	7th zone	8th zone
Strawberries and Asparagus .....	\$0.08	\$0.15	\$0.20	\$0.30	\$0.36	\$0.46	\$0.55
Red Raspberries and Dewberry Tips .....	.12	.18	.30	.40	.50	.60	.70
Black Raspberry Tips, Blackberries .....	.18	.26	.40	.65	.85	.90	1.00
Red and Black Raspberry Transplants .....	.25	.45	.80	1.10	1.40	1.70	2.00
Grapes, Privet, Mock Orange, Deutzia, Boston Ivy.....	Every 12 plants same rate as 100 Strawberries						
Spirea, Hydrangea, Lilac, Barberry, Honeysuckle, Roses, and Other Shrubs.....	Every 6 plants same rate as 100 Strawberries						
Gladioli Bulbs .....	Every 25 same rate as 100 Strawberries						
Dahlia Roots and Rhubarb .....	Every 12 roots same rate as 100 Strawberries						
<b>Fruit Trees .....</b>	<b>Express Shipment Only</b>						

## SOME REASONS WHY

# Baldwin Can Serve You Better

1. Established in Bridgman in 1889.
2. 37 Years Experience Growing and Shipping Nursery Stock.
3. The Largest Small Fruit Nursery in Michigan.
4. Baldwin Offers Only those Varieties That Are Proven Leaders.
5. A "Satisfaction Guarantee"—Backed By Years of Experience and Service.
6. Up-To-Date Field Equipment and Modern New Packing Houses.
7. Complete Nursery Service—Small Fruits, Tree Fruits, Ornaments, Flowering Bulbs.
8. "Baldwin Quality Stock" at Prices Always Reasonable—You Cannot Buy Better Plants At Any Price.
9. Baldwin Prices are Not Cheapest—The Best Plants Cannot Be Produced Cheaply.
10. No Prepaid Prices—You Pay Your Own Transportation.
11. May We Serve You—We Are Here For That Purpose.

### INVEST 5 MINUTES — IT MEANS MONEY TO YOU

Send us the names of friends or neighbors who you feel sure will plant nursery stock this spring. We will mail them a catalog and will pay you in cash 5% of the net amount of each paid up retail order received from these people before May 25th, 1927. Write us June 1st (not before) giving the names of those in your list who have ordered. If we find their orders have been received and paid, your amount will be sent at once. If two people send the name of a person who orders, only the man whose list is received first gets the 5%. Send your coupon soon. Be sure to fill in your own name. Fill out plainly below.

Name ..... Address .....

Name ..... Address .....

Name ..... Address .....

Name ..... Address .....

Name ..... Address .....

Name ..... Address .....

Name ..... Address .....

Name ..... Address .....

Name ..... Address .....

Sent in by—My Name—

Address

State



**Standard  
Mid-Season  
Berry**

**For Bigger Profits  
Plant Eaton**



**Rich,  
Dark Red, Clear  
Through to the Heart**

**The Very Firmest  
Berry Ever Grown!**

# **Brings a Dollar More on Any Market**

Here is the **perfect** Strawberry. Nothing could be added to improve its wonderfully rich flavor and fine appearance, in the box or on the table.  
As a steady, year after year producer of heavy crops, it far surpasses many of the older varieties. Because of its remarkable firmness, it is the best long distance shipper, arriving in the market in excellent condition after being in transit 200 miles

or more. Many canning factories specialize in the EATON because of its solid color and firm texture. It does not discolor or soften no matter how long it remains in the can.  
Don't overlook the importance of planting EATON. You can absolutely depend upon it for satisfactory results, whether for commercial purposes or home gardens.

**Successful Strawberry Raising Instructions Sent with Each Order**

# "5430 Qts. per Acre"

—Connecticut Agricultural College Review

Send for Our Very Special Try-Out Offer—

12 Certified Latham Plants

**\$1<sup>00</sup>** Postpaid  
in U.S.

**LATHAM**  
(OR REDPATH)  
**RED RASPBERRY**  
*The World's Greatest Raspberry*

5430 Qts. @ 30c

**\$1629<sup>00</sup>**  
(per acre)

Vigorous and Hardy

Large Size, Rich Red  
Color

Delicious Flavor

Promises to Become a  
Universal Favorite

(See Complete  
Description Inside)

**O.A.D. BALDWIN  
NURSERY CO.**

BRIDGMAN — MICHIGAN